

Name	Email	Member of public Property owner Business owner Resident Shopper CAC member City/RDA empl. Option #										Dislike	Change	Other suggestions	
		Like													
		x			x					1	art	empty fountains	add traffic; incentirize residential upstairs		
[WALL]										1	at least does not further damage to Eckbo's underlying design				
Stephanie Roberts	Mixednu	X								1	Cheap & easy	It's not change	Everything		
		x								1	cleaner; keeps tradition alive	doesn't make me confident for new life/new retail	have to change something		
			x							1	control the vagrant situation, very bad at times				
										1	Cost City nothing? Maybe not.	Leave high maintenance worn materials in place	Everything		
Mark Deraud		X								1	Don't have resources. Note: I gave a downtown tour to scope sites for a possible university site. We never saw Fulton. Note: I surveyed our youth to 28 years old asking how many times, on the fulton mall, for 2 years answers universally: huh? Where's fulton mall? i	The Mall has destroyed business. It no longer is the/a main throughfare because of 41. Modern are (I'm an artist) is dates surprise! & doesn't realte to our pupulation but its in favor with a very small but local population here.	Fours on at best one beautiful entry into downtown. VanNess & 41 should be a beautiful entrence to the city. Remove the scary Barbes wire with its preception & crime. Note that there basically car lots at the VanNess entrance. Fresno doesn't seem to see either		
Julie Linxiler	daryland	X								1	Easy on budget at least does no further direct famage	It's falling apart & may soon not be saveable	Add money to this picture!		
Phillip Siegrist	Philthysi	X								1	Economic Stress - sober decision				
Delores Sulenta	Luftenbu	X			X					1	Fix the building first - others will come.	No	People coming from downtown or to the stadium from 41 - they see this ugly building being held up poles. Who wants to stop.		
Hal Tokmakian	haroldt@csufresno.edu									1	Framework of Eckbo's landscape form and trees	Existing conditions of vegetation, fountains and maintenance	Change policy of neglect to one of responsible stewardship. This is a recognized national historic resource.		
Mary Savala	rudysava	X								1	Green spaces, art, quiet, no autos.	Lack of maintenance, commodities, & housing.	Restore fountains, restore original landscaping, offer outdoor restaurant choices, offer goods and services I need or want.		
Chad Gifford	danny3champ@yahoo.com									1	Historical design/art/fountains				
Corrina Nunez	Corrina.	X							X	1	I don't like much about the Fulton Mall in its current state. Something needs to be done.		I would change the stores on the Mall. Most of the stores do not project a positive image for the City nor the mall life.		

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Nancy	Nancyje	x				x	x				1	I like th fact that a new culture has taken over & appreciates the jewel of Fresno that has been abandoned by "these that have" the Bike access!!; working at Fulton & Mariposa!! ; Night Biking on the Fulton- it is magic!	The culture that has taken over has a different sense of where to, or how to, dispose of garbage.	more restaurants!	
Anonymous		X					X				1	Initial plan; Should be kept intact	It's not being kept up - people are not coming downtown. Not enough retail	Upkeep of mall	
[WALL]											1	It was once a good idea. But no longer serves the community.			
[WALL]											1	It's good to walk through as a snapshot in history. What the designer did and how society has affected it afterwards. I do enjoy quite a lot of the art pieces and the funky fountains too. Some art pieces should be utilized/restored for alternatives 5 or 7 (I like those the best)			
Tiffany Ward											1	Keep existing trees.	Safety , stores not open.	Add art (structural).	
No name										X	1	Keeping historic mall	Pedestrian only. Not knowing what is on the mall unless you walk it.	Allow traffic	
Ryan											1	Keeps mall pedestrian	Doesn't fix problems w/ infrastructure	Make it Option 2	
[WALL]											1	Least effort and cost			
[WALL]											1	Leaves art intact			
Suzanne Bertz-Ros	suzanne@bertz-rosa.com							x			1	mid-century design	The overgrowth & added bits that don't fit with original design		
Judy Shehad	JudyShe	X									1	No	No	No	
Anonymous										X	1	No added costs . Nothin risky.	Change is neccesary for improvement, otherwise it won't turn a critical corner	A completely different alternative.	
Esko Siipola										X	1	No benefit to the community	Lack of vision	Citizens perceptions	
Bill Andrews	Drew528	X									1	Not an option	If we do nothing the Fulton Mall will continue its rapid death	Not an option	
											1	Not an option			
[WALL]											1	Not much, but at least no further distraction; least cost. A lot could be accomplished by tree trimming, plantings to original plans, repairs, washing concrete.			
		x									1	nothing	everything	everything; the existing mall is unsustainable; the infrastucture is on the verge of total failure soon; the lighting will completely fail and it will cost hundreds of thousands, if not millions to repair	
Henry Anderson	Henry@	X									1	Nothing	I don't think any of this is going anywhere	My website:Henryanderson.org (put eco-cabs on mail)	
		x									1	nothing	no change; not enough change	go to #4 or #5	
Bruce Owdom	bao@dg	X	X	X							1	nothing	not an option, no change, no eyes on street, not inviting, scary to some	everything	
Rick Roush			X								1	Nothing	Nothing	Open it up	
Dick Ellsworth	dellsworth@pearsonrealty.com										1	Nothing			
Brian Calhoun		X									1	Nothing - it's been the same problem for over 40 years.		Everything, see 2002 ELS (Berkley, CA)study. ??? It had been adapted by the City Council then we would not be here today with a failed mall.	
Marie Ramirez	marieda	x				x					1	nothing only the arts in place	the whole concept		
Anonymous		X									1	Nothing!	Everything!	Open from one end to other	

Name	Email	Page 3 of 46												Dislike	Change	Other suggestions
		Member of public	Property owner	Business owner	Resident	Shopper	CAC member	City/RDA empl.	Option #	Like						
Anonymous		X					X (former)			1	Nothing!	Everything! This is not working - why keep it the same?	Get rid of the ugly "modern" art - This does not represent historical Fresno. Instead of ugly art and hideous structures, why not represent Fresno? Display artwork of Fresno's past (ie, Pop Laval reprints; Timelines of city growth & events; Map & plaques describing historical buildings/features around town; and Structures representing Fresno's past). We need to preserve Fresno's history for future generations. I do like the meandering water flows - attractive.			
Anonymous		X								1	Nothing!	No econ stimulation; Stays depressing; Decline continues; Nothing ventured - Nothing gained				
Anonymous										1	Other: Now that the Mayor has trashed the mall, dry fountains, dirty surface, trash pickup, etc., she wants to leave it like that if people do not want a street thru their historically significant landscape. The Mayor and City should be sued, and the consultants fired for trashing a resourse used by a largely minority and low income population.					
		x						x		1	Preserves artwork, landscaping and history; outdoor dining, values the community already using the mall.	Does not restore fountains and artwork; and does not respect history.				
No name										1	Safe for kids shade	No open business. You don't know whats there. Will still feel junky	Open up visnals improve way-finding			
		X								1	The area can be as beautiful as it once was - excellent design and recognized by historical registration. It is an urban park. We need to keep it. A great spot for community gatherings - all ethnic groups.	The sad job the City has done to care for the mall. It is like they are tired of the responsibility. Prune Trees! Everything is drying up - water.	The concept that the commerce must be on the mall - look to closer areas to develop. Change the attitude that the mall is a spot that must be redone. River Park type of commerce will not be right.			
[WALL]										1	The art is preserved as well as the historical significance					
Anonymous		X			X					1	The historic appeal of the Fulton as a pedestrian mall. If operating at peak potential, the Fulton would be a lot more unique and amazing staying a pedestrian mall	what is happening now obviously is not working. So doing nothing scares me.	Cleaner; Less vegetation but more alternative methods of creating shade; Some sort of transportation linking the mall to itself at minimum, and ideally to the Tower and/or other large residential areas; More large anchor-type of retail shopping.			
	msjauher@yahoo.com									1	The landscape design.	Obviously, something needs to be done. I don't like that the mall is really long to walk. What if a shopper wants to make a quick stop and is detoured by no parking or having to park a long way away from their destination.	Move cirrculation through the mall for pedestrian or vehicle.			
Daryl Balch	BalchLandService		X							1	The mall design remains	The area continues to decline physically and economically	Redesign the "mall"			
Brenda Osborne										1	The tree, some of the art, fountains	the stores, the layout				
Robert J. Dwyer	RobertJD	X								1	The whole concept of the mall which is comparable to the great with all of the world. Check website '1000friendsoffresno.org' for photos of malls of the world- (see downtown fresno coalition)	The thought that any part of the mall would be open to traffic	Promote mall to foregin & domestic tourists. Restore all planters, water features & trim trees ect. Power wash cement. Have 2 events per moth scheduled. Promote ethnic/cultural events. Work more with various sporting events at ball park. Address parking situation.			
										1	Tree, green. Easy of movement	Need more light, brighter light, security camera. Little change.	Add mural (arts), add security camera, more maintenance.			

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Robert Gurfield	rgurf@ucla.edu	x							1	Trees	The mall will continue to decline, lack of visibility for pedestrians, attracts homeless.		
		x							1	Walkability	The ugly unkept buildings, horrible signage, filthy storefronts, landscaping, maintenance, dirty, no access to parking, no outdoor dining, variety of business	Storefronts, signage, landscaping, open mall to allow traffic. Implement design guidelines for buildings, signs, etc.	
John Hernandez		X							1	We must do something	We must do something	We must do something	
Stephen Lewis	slewis@	x		x					1	what remains of Eckbo design	horrible reail stores; derelict population; nothing to draw people to mall	subsidize anchor stores	
[WALL]									1	Won't cost anything- City strapped for money.			
Marjorie Dau		X		X					1	World-class art, interesting architecture, unique options for food, entertainment. Just need more!	Lack of maintenance. Filth/Trash. Housing options currently too expensive.	Fix & Maintain. Clean it daily!	
	fresyo@	x							1	Would not (necessarily) displace existing businesses and their customers	Everything		
Lee Ayres	LSAyers@	X							1		A Seve (?) - Killing our city		
[WALL]									1		Business Killer!!		
[WALL]									1		Changes Garrett Eckbo's plan.		
Michelle Crinklaw	mcrinklaw@	x							1		Current situation of downtown	More residential developments	
[WALL]									1		Decay continues without a plan.		
[WALL]									1		Discouraging and last chance for a long time to do something.		
[WALL]									1		Does not work economically.		
Donavan Byrn		X		X		X			1		Doing nothing has gotted us in this mess in the first place. Doesn't connect Broadway.		
[WALL]									1		Economic death!		
[WALL]									1		Endures the City's Shameful Neglect		
Shelton Hooks	famlife3@	X		X					1		Everything that involves doing nothing.		
		X							1		It would not fundamentally change the perception of downtown. Safety issues would not change. If we cannot maintain the present mall in these economic times, I do not see how this can take place in the future without possible special tax to maintain it as it was intended to be.		
[WALL]									1		It's insane to expect different results from the same.		
[WALL]									1		Leaves high maintenance for materials in place.		
No name		X							1		Need to let go of pedestrian only		
Delores Torrey									1		No good business		
[WALL]									1		No incentives to new residents or retail.		
John Stewart		x							1		nothing will change		
No name		X							1		Obviously the mall needs to see change-this plan does not work at all in my opinion.		
[WALL]									1		Our poor mall is currently falling apart and without intervention.		
Jack Van Patten	Jack.VanPatten@fresno.gov							x	1		RE-Mall / 50 year failure	Rip it out and do #8	
Debatin		X	X		X				1		Safety, clean reputation		
Adam Cleary	Adam.cleary@fresno.gov							X	1		Something/Some change needs to happen. Current condition is not desireable or sustainable.	Efforts should be made to preserve exist trees as much as possible. The exist trees are large enough to provide a great walking experience and a street canopy for vehicles. This will take 15+ years to reestablish with new trees. More concern about preserving exist trees with wide street section.	

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Randy White	<a href="#">randy.w</a>	x	x		x					1		status quo is not acceptable		
Greg Barfield	gregory.	X							X	1		That we don't change anything and settle.	Anything is better than nothing at all.	
				X						1		The fact that the mall is not kept up to reflect what it was originally intended.	Open up streets.	
Anonymous		X				X				1		The historical value of the mall is being compromised. The art is not being preserved and the landscaping is being allowed to deteriorate. (Seems like a part of the City's plan to push forward extreme measures - Opening up traffic.)	Maintain the artwork and the structures	
No name		X								1		The mall is broken & must be changed		
Abraham Lopez										1		This entire option		
Robert Garel	gareli@c	X			X	X				1		We have serious issues downtown. Every building is at least partially abandoned. The water in Fresno is so abundant in minerals; that any water feature becomes completely covered in mineral deposits. Why should we be sentenced to Eckbo forever. It was a great work of art that is now in need of replacement. Any prospective investor will take one look at the old Gottschalks building and that will be the end of that.	Establish modern standards that all buildings must conform to. Abandoned buildings are torn down immediately. The "maderosian" building and the new "kress" are examples of acceptable renovations. The "gorillas" in the room are the old Security Bank, Helm, Gottschalks, B of A, and the building that stinks right across the street. All should have been torn decades ago.	
[WALL]										1		We will lose our Downtown		
Anonymous		X								1		Why would anyone want to see the deterioration of the Mall caused by the City's neglect continued?		
[WALL]										1			At least repair fountains and replace bright color play areas. Also improve speech area.	
No name		X								1			Definitely need to do something to improve the ugly dirty mall. Prefer option 8	
[WALL]										1			Embrace our ag look. Make it the best Farmers Market on the west coast.	
[WALL]										1			Everything- the mall needs more than landscape and simple repairs to significantly change the current economic condition.	
		x								1			Fixing problems around the mall would seem to help Fulton without doing anything different on the mall itself. Pushing Broadway through to at least Fresno, allowing parking access at Tuolumne, and building up the alleys parallel to the mall would help the circulation problems	
[WALL]										1			I don't care which alternative is chosen- including those with traffic- as long as it doesn't look junky anymore, and a middle class person like me would find businesses to frequent, entertainment and feel safe in attractive surroundings.	
[WALL]										1			Restore and maintain	
[WALL]										1			Tear the mall out, it's a jungle.	
[WALL]										1			Trim trees and bushes, repair cracks, clean fountains and make them work again.	

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[WALL]										1			We heard about commercial development; we've heard ab out landscaping. We did not hear about the impact ofnew residence on all aspects of the downtown revitalization. If we can calculate the impact of two parking spaces, we need to hear the impact of housing on and near the mall before any well-reasoned discussions can be mad. Please consider this comment on all eight options.	
Anonymous		X						X		2	1. The original vision; 2. Urban park; 3. Place for people to gather; 4. Historic - One of very few survive - claim to fame very unique	Not enough retail and restaurants; Need more housing; Empty buildings	More events; More retail, restaurants; More housing and parking; More publicity about downtown events; Trim trees	
[WALL]										2	Added color, the pedestrian mall has been kept.			
Hal Tokmakian	haroldt@csufresno.edu									2	All of the above	North end (Tuolumne) and west wide (Broadway) must be redesigned to improve circulation and access.	Add brilliant night lighting (where is your lighting consultant?). Circulation -- see adjacent notes [Alternative 9]. Add through-block pedestrian way to provide access to alley parking (see C. Alexander, "Pattern Language")	
Dianna Stansell	1000frie	X								2	Ambience, artwork, water features, ethnic diversity. appeals for an area to draw campus-like activities- i.e. language of charter school, maybe restaurants and entertainment venues if they can successfully compete with Riverpark	Lack of maintenance, over grown trees, cleanliness, lack of promotion, parking situation.	Better maintenance, cleanliness, promotion, parking	
[WALL]										2		Problems with wayfinding, traffic flow and business street visibility		
Mary Savala	rudysava	X								2	Art, lack of autos	Lack of care/maintenance	Public transit access	
John Stewart		x								2	better than 1	we need streets opened		
[WALL]										2	Broadway and Merced improved intersection			
Marie Ramirez	marieda	x				x				2	business re-opened; boards off of windows; building used for sales; trees trimmed	the timing	into a walk from G Street open up Golden State as a 2 way street through F & other connecting areas	
Julie Linxiler	daryland	X								2	Cleaner, greener; Looks like intended to look	Still doesn't address economic issues		
		x								2	cleaner; keeps tradition	doesn't change enough; won't bring new people	public trancy/light rail; lots of signs	
[WALL]										2	Commerce downtown is gone for good- this preserves the mall.			
Donavan Byrn		X				X		X		2	Connect Broadway. Competes the vision restores/refreshes plantings.		Add gate sinage or something that doesn't leave any doubt that you are entering the mall. Add non-invasive "trolley" system. Toulumne to 2 way traffic. Upgrade alleys to allow traffic.	
Bruce Owdom	bao@dg	X	X	X						2	Existing artwork available to the public-it is a wonderful collection.	Doesn't fix fundamental problems of access/eyes on street.	Add street car to connect w/ HSR and other points. Add bulbouts at corners to calm traffic if not already included. Add historic lighting to complement historic buildings & to build on historic theme.	
[WALL]										2	Extension of Broadway to Tulare St.			
Marjorie Dau		X			X					2	Finally a cutting edge & still current/viable design. Need more info on the clean up. Who/when/frequency, budget, etc.	Not far enough (change). Show your pride; Clean up outside. Campaign like the old "littler bug" one from so long ago.	Revamp storefront guidelines for key asthetics. Affordable housing options even the new Vagabond Lofts are too expensive.	
Esko Siipola									X	2	Green plants	Too much over growth. Too much bad signage	Better lighting trim trees & plants allocute funds for maintenance	
No name		X								2	Historical elements	Still will not support economic vitality. Business will die need crach change. Like perfume on a pig		
[WALL]										2	Historical preservation, realization of original idea a concept.	Must raise funds to do adequate job		

Name	Email	Page 7 of 46										Dislike	Change	Other suggestions
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John Hernandez		X								2	I do like keeping some of the fountains and art	Restoration is not a good option because the Mall failed. Suggest a re-invention.		
No name										2	I just like the idea of a ped only mall. Santa Monica 3th Street prom. Is a great example! (They actually blocked off a street) Can create greater commerce on street such as VanNess	Not covered for quick stops	Better Parking	
											I like all of the above. I'm not going to get on my soapbox because you know where I stand. But...with the above mentioned items, the mall would be something no other city has and we as a community could be proud & flaunt the fact that we could have gone the easier route, but we stand up for & protect our history. Once the mall is altered its the end of the story & we take our place blending in with the norm of other cities. Restoring the mall 7 protecting it, the story & "legacy" that goes along with it will always be newsworthy, part of every event & feature. With proper procedures followed, I believe things could be added, such as lighting, free speech stage cover, etc., but it would be important for it to maintain a continuity to the overall theme. I've seen new construction in Los Angeles, built for the trend of the time and it soon seems tired & the overuse of palm trees, etc., average the uniqueness of the mall landscape is, that the era of mid-mod design is already timeless, well documented internationally & will be discovered by each generation. Perfect example-madmen, it's mid mod style is key. And will be reused time & time again. I know so much effort			
Eldon Daetweiler	eldon@f	X								2	I like that you are replacing landscape details with the			
[WALL]										2	Eckbo's original style.			
Daryl Balch	BalchLandService	X								2	It will clean up the area	It will cost many dollars	Don't spend money on a failure	
[WALL]										2	Keep art intact- retains historic art			
[WALL]										2	Keep original vision with retail, housing and restoring old buildings	It's just a small facelift. It will be popular for a limited time only.		
No name								X		2	Keeping historic mall but renovating and restoring artwork and buildings.	Pedestrian only. Not knowing what is on the mall unless you walk it.	Allow auto traffic	
Anonymous		X		X						2	Keeps all of the things I like about "do nothing" but actually does something!	May not be a viable long-term solution but instead a temporary, compromise-driven band-aid that ultimately achieves little.	Pretty much everything already mentioned on the "do nothing" list is covered.	
[WALL]										2	Keeps historic landscape resource intact			
Anonymous		X					X			2	Keeps the artwork and the soul of the mall intact & historical significance is preserved		1. Restore & maintain the artwork; 2. Improve the lighting; When 6 out of the 8 alternative today present cars on the mall -- it's easy to see what the City is pushing!	
[WALL]										2	Keeps the soul of the mall intact			
Robert Garel	gareli@c	X			X	X				2	Kentucky Fried Chicken, Taco Bell, Wendy's, LoyLoy, the list goes on. New restrooms are so important. Signs in various languages represents diverse innovation.	Ignoring all the abandoned or partially abandoned buildings that surround the mall. First, the Eckbo features are terminal and cannot be fixed. Secondly, many buildings on the mall need to be destroyed. Finally just as most of Fresno was rebuilt at the turn of the last century, so now at the turn of the millenium.	From Divisadero to Ventura, Fulton becomes the standard for the future. Perhaps a market like Seattle or small motifs along with major retailers, reflecting a metropolitan environment. This city returns to the forefront at every level of America.	
Rue Anderson		x								2	Less cost			

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		x									2	Like what is proposed, less expensive, would or could happen quickly	Will not attract any new retailers or businesses.	Incorporate traffic lanes. Improve storefront signage, landscaping. Create art gardens. Group art throughout the mall. Train retailers on how to display and take advantage of the big store windows. Get rid of the ugly bars, gates in front of buildings	
											2	Looks cleaner and greener.	Preserves very high maintenance materials. Put off the inevitable - the materials are worn and tired.	For this option to work, we should tear down the buildings on the mall and turn them into a green strip "Fresno Central Park".	
[WALL]											2	Maintains the Urban park Nature of the original			
Suzanne Bertz-Ros	suzanne@bertz-rosa.com							x			2	mid-century design/ globe lights	Not sure it's enough		
Anonymous											2	Most of the proposal	Accommodate outdoor dining but do not permit blocked off dining areas that extend into 80' public pedestrian right of way.	Only add lighting and new restrooms after existing are restored and found to be insufficient. Require the removal of persistently empty rundown buildings. Create walk thru to alleys from removed buildings.	
	msjauher@yahoo.com										2	Move through traffic, better for business.			
Bill Andrews	Drew528	X									2	Not an option; will not work	Not an option, will not work	Not an option; will not work	
Rick Roush			X								2	Nothing	Not Open	Open it up	
Brian Calhoun		X									2	Nothing - pouring more \$ down the rat hole			
Anonymous		X									2	Nothing!	Poor econ stimulation; Expensive/Low retun on investment; Parking still far and confusing		
Anonymous		X									2	Nothing!	Seems like money wasted		
											2	Preservation of the Eckbo Plan	Present lack of maintenance		
		x						x			2	Preserves heritage and artwork, Restores 60's original look of the mall and improves the great resource we already have.			
	fresyo@	x									2	Preserves historic plan & structures - shows respect for city history. REALLY LIKE THIS IDEA BEST - COULD BECOME A DRAW FOR TOURISTS.	NOT ENOUGH YET ... ? Probably will not be sufficiently inviting to commerce - won't justify expense (unless it can be sold as a tourist destination, ala Palm Springs)	With this plan, something that turns restoration intor commerce would be needed. A pedestrian mall musuem? (NOT Universal City Walk!)	
Stephen Lewis	slewis@	x				x					2	presevers historic texture	lack of maintenance	attract private retail stores;subsidize the right anchors to make the mall a commercial/entertainment district	
[WALL]											2	Provides easier/quicker access to different parts of what is a too long pedestrian mall.	Not sustainable economically, just a slower death than #1		
Abraham Lopez											2	Restoration	No cross traffic at Merced, Mariposa, & Kern		
		x				x					2	restoration of fixtures; more colorful plants		colors of builidngs	
Conlan											2	Restore Broadway! Tear out those buildings blocking Broadway			
Adam Cleary	Adam.cleary@fresno.gov									X	2	Restores features, makes it a more accommodating space. Outdoor dining, restrooms & signage makes it more user friendly.	The entire mall is still closed to vehicle traffic with this alt. The mall, its businesses and features, are widely unknown to a majority of Fresno residents. Keeping traffic off Fulton does not allow people to explore the "new" mall without committing to park and walk.		
		x									2	restoring the fountains, lighting, etc	the retail will still be out of view nd the mall will not prosper, unless prosperity is measured by the number of flea market stores & outlets that cater to a specific demographic.		
[WALL]											2	retains historic landscape and art			



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Anonymous		X				X (former)			2	Same as #1	This is not enough to bring life back to downtown.	Get rid of the ugly "modern" art - This does not represent historical Fresno. Instead of ugly art and hideous structures, why not represent Fresno? Display artwork of Fresno's past (ie, Pop Laval reprints; Timelines of city growth & events; Map & plaques describing historical buildings/features around town; and Structures representing Fresno's past). We need to preserve Fresno's history for future generations. I do like the meandering water flows - attractive.		
[WALL]									2	Show's respect for Eckbo's masterpeice.	Does not seem like a significant change that will help drive "traffic" Seems like just a new paint job.			
[WALL]									2	Still an urban park, I like it.	Does not address the underlying problem with the lack of success of original design, urban flight, poor economoy, no white collar downtown jobs.			
[WALL]									2	Still the best option, most walkable and values preservation				
No name									2	That restoration woudn't happen & keep originary design intent intact	May not give enough options for visitors in terms of a street parking	Open up visnals improve way-finding		
Greg Barfield	gregory.	X						X	2	That we restore the much neglected and detached mall	It doesn't solve the overall problems for fixing the mall	Would seek to restore the mall that is central to the activity or key intersections (walking).		
Anonymous								X	2	The improvemtns listed. It is better than nothing.	Doesn't got far enough to make the area vibrant in spite of the improvements. I don't think the cCty would receive a good ROI - these changes don't go far enough to incentivize significant change.	Open to traffic		
		X	X			X	X		2	The mall as it was intended to be.	Empty buildings, dry fountains & ponds. Dirt platers, blight.	Restore artwork, fountainsm ponds & add water. Provide conveniently & conspicuously located public restrooms, or at least post signs directing patrons t existing U.G. restrooms. Open the Chuckchansi parking lot for free parking for patrons & provide shuttle service. Perhaps subsidize business willing to locate in the mall?		
		x							2	The mall needs to remain pedestrian only. It shows we care about and value our historic resources. Outdoor dining allows the mall to blossom as a restaurant district.		Revamp Mariposa Plaza with better stage and serve as the community gathering place.		
[WALL]									2	The most environmentally friendly.	not enough to make a difference.			
Nancy	Nancyje	x				x	x		2	The same feel would continue. Perhaps one option is to brain wash 9advertise) new message into the public via TV & Internet that "unique is good," "walking is good," "Fulton Mall is good."				
Michael LefFall	leffallinc@gmail.com					x			2	The setting now is great and needs to be erestored and completed. In order to keep the downtown viberant you must begin to stop growth in other areas and focus on this location until it is sustained by those who live the closest to the area.	Is how the area has been neglected.	I would change the lighting to reflect more energy efficienct diods & reflective lighting.		

		Page 10 of 46													
Name	Email	Member of public Property owner Business owner Resident Shopper CAC member City/RDA empl. Option # Like										Dislike	Change	Other suggestions	
Robert J. Dwyer	RobertJD	X									2	The whole concept of the mall which is comparable to the great with all of the world. Check website '1000friendsoffresno.org' for photos of malls of the world- (see downtown fresno coalition)	The thought that any part of the mall would be open to traffic	Promote mall to foregin & domestic tourists. Restore all planters, water features & trim trees ect. Power wash cement. Have 2 events per moth scheduled. Promote ethnic/cultural events. Work more with various sporting events at ball park. Address parking situation.	
Anonymous		X									2	This is the correct path: restore the Mall, promote it as a desirable place to visit (for its art etc.) and to live in/on/around.		Make a concerted effort to create move residential units on and around the Mall.	
											2	Tree, easy movement	Need more seating	Add color flag picture, mural, security camera, more upkeep	
Eugene Brazil	Brazik88	X				X	X				2	Vegetation. Fountains. Artwork	Overgrown plants. Prunetrees	Add some kiostes for small business. The green hope veterabs would like to have an eco-cabin on the mall for example	
		X									2	We have a jewel here!! But very poor care has been embarrassing. This we can afford - maybe. Better than digging up streets.	Attitude that the downtown mall must be a profitable and popular business area.	Clean it up!! Add the good things. Encourage the groups to use the mall- a internal center.	
[WALL]											2	Wow Downtown attraction is Mall itself- setting for events at least			
Robert Gurfield	rgurf@ucla.e	x									2		Does not solve problem in #1		
Shelton Hooks	famlife3	X			X						2		Everything about this plan, all it is doing is giving the mall a wash up. Nothing is really being changed for the better.		
		X									2		I don't feel it would bring the changes to downtown that most Fresnans want to see happen.		
Randy White	<a href="#">randy.w</a>	x	x			x					2		Isn't complete enough to renew community-wide discovery of the mall. Don't like many of Eckbo features, like the waved concrete and mid-century modern		
No name		X									2		Need to let go of pedestrian only		
Delores Sulenta	Luftenbu	X			X						2		No		
Dick Ellsworth	dellsworth@pearsonrealty.com										2		No auto traffic/wasted money/no-line-of-sight	Open to 2-way traffic & parking	
		x									2		no change	go to #4 or #5	
Debatin		X	X			X					2		No enough change		
Chad Gifford	danny3champ@yahoo.com										2		Not much change/limited popularity for short time		
Michelle Crinklaw	mcrinkla	x									2		Pedestrian concept hasn't & will not work	Open mall and add parking	
Delores Torrey											2		Piece incomplete, failed design aspect. Need retail, no body there.	Design on the ground floor is incomplete. People there put no shops. Two to six blocks that are used as centre block. Active on the north side. South side some activity.	
Jack Van Patten	Jack.VanPatten@fresno.gov									x	2		RE-Mall / 50 year failure		
Lee Ayres	LSAyers	X									2		Too many factors compromise original design; Buildings too far apart; 2 of 6 blocks (?)	Shorten commercial section	
					X						2		Would cost too much money to equal good results.		
[WALL]											2			Add better access	
[WALL]											2			Add elevated and automated transportation system going down the Fulton connecting down to tower.	
[WALL]											2			Add housing/apartments on 2nd floors	
[WALL]											2			Add strict code enforcement for store owners, façade improvements.	
[WALL]											2			Allow drop-off loop coming from Van Ness down Kernn to Chuckchansi Park	

Name	Email	Member of public Property owner Business owner Resident Shopper CAC member City/RDA empl. Option #										Like	Dislike	Change	Other suggestions
[WALL]											2			Create shade at structure and stage	
[WALL]											2			Extend Mariposa Mall west on H Street to connect with future High Speed train station.	
[WALL]											2			Have pedestrican bridge crossing Tulare or vehicle underpass to have unimpeded walking across Tulare.	
[WALL]											2			Improve speech area/staging for events. Improve circulation around mall.	
[WALL]											2			Increase the residential component at north end of the mall.	
Jim DeSousa		X									2			Make it an epic-cultural center. Like Passport Fresno.	
[WALL]											2			Need parking.	
[WALL]											2			Transform corner at Tulare and Van Ness to a parking garage wrapped by a mixed use to serve as convenient feeder to the Mall. Activate ends of the Mall at Inyo and Tuoloumne by removing parking and putting retail on these high-value connrners. Make Tulare and Van Ness the primary corridors for accessing the Mall by timiing the street lights and providing obvious signage from Highway 41 and 99.	
Anonymous		X									3	A Little Better!	Poor econ stimulation; Expensive/Low retun on investment; Parking still far and confusing		
Suzanne Bertz-Ros	suzanne@bertz-rosa.com									x	3	Ability to circle block not loop	Uncertain if enough private investors interested		
Michelle Crinklaw	mcrinklaw	x									3	Ability to view mall and see whats there	Partial fix, need auto traffic		
Robert Gurfield	rgurf@ucla.edu	x									3	access from cross streets			
[WALL]											3	Adding Merced and 1 block Kern			
No name											3	Allows better circulation for cars (easier to access, park close to your destination) restoration critical			
Anonymous		X								X (former)	3	Better than #1 and #2, but not enough	Same as #2; Get rid of ugly artwork - See #1 Changes	Get rid of the ugly "modern" art - This does not represent historical Fresno. Instead of ugly art and hideous structures, why not represent Fresno? Display artwork of Fresno's past (ie, Pop Laval reprints; Timelines of city growth & events; Map & plagues describing historical buildings/features around town; and Structures representing Fresno's past). We need to preserve Fresno's history for future generations. I do like the meandering water flows - attractive.	
Phillip Siegrist	Philthys	X									3	Can peek in mall from coss streets air out			
Anonymous		X			X						3	Certainly appears to be a compromise that might benefit business but retain some to the original charm and historic value of the mall.	Seems to me that only corner tenants would greatly benefit, and it would certainly change the quaint nature of the current mall -- More noise, congestion, and car emissions.	If this is the plan, vegetation certainly has to be limited to allow cars to see "down" the mall to the retailers that are not on corners.	
		X									3	Clean it up & it could be as good as it was.	Moving the art - learn more about what you have. Watch out for appropriate moves to possess. Respect the mall's integrity.	More good places to live by the mall. Food stores near the mall.	
Donavan Byrn		X				X			X		3	Connects Broadway. Still maintains most of the mall.	Palm trees - not indigenous	Street plantings on restored grid should mirror plantings on mall.	
[WALL]											3	Cross traffic			
Marie Ramirez	marieda	x				x					3	fix it up			
				X							3	Fixtures/artwork would be renovated.	Not enough streets open.		

Name	Email	Member of public Property owner Business owner Resident Shopper CAC member City/RDA empl. Option #										Like	Dislike	Change	Other suggestions
	fresyo@	x									3	Getting better ... preseres most historic features but addresses, minimally, problems of access 7 shop visiability. WE DO NEED TO BE ABLE TO DRIVE DOWNTOWN.	Still probably not sufficient to draw shopkeepers and customers. Bit if it could be made to do that, would be a good solutioin.		
Anonymous		X									3	Headed in right direction, but not a complete thought	Still can't drive up to or by most businesses. This seems to lead you away from Fulton.	Too much like Tower District; People are always running across Olive from streetscape.	
Corrina Nunez	Corrina.	X								X	3	I believe this is one of the best ideas for the mall. Breaking up the mall into smaller sections will make improvements a lot more manageable.		I like this idea.	
		x									3	I could see some benefit in meandering traffic on Merced Street through to a newly connected Broadway	No reason for traffice to pass through Mariposa Plaza - what should be our city gathering place. Kern Street runs into the stadium - what would the benefit be to open up kern?		
Anonymous		X								X	3	I don't like this option -- Too radical & expensive. The amount of traffic that is brought back here is so minimal it is not worth what it would cost	Moving the artwork changes the integrity of the historical significance; The expense for this option would be astronomical; I can't imagine another city where they would consider removing or moving the artwork -- Paris? Rome? Venice? They'd shoot you for suggesting it.	The preservations were very cleverly masked to direct the audience toward what I feel the City has already decided - Opening up the mall to traffic.	
Conlan											3	I like the open crosstreets. Grid restoration			
[WALL]											3	I think this is the best of both world. Adding some traffic, but keep the esthetics of the historic mall.			
											3	I would rather see this happen than tearing up the mall to accommodate cars, but . . . More traffic circulation downtown; Better way finding signage, lighting, etc.			
Anonymous		X								X	3	lighting, etc.	Removal of art on Mariposa	Keep Mariposa closed!	
											3	Improves access to central core of mall.	Not enough access to retail.	Increase openeness.	
Daryl Balch	BalchLandService		X								3	Improves some visibility	None of the streets can be opened to crossing streets	Open more streets	
Julie Linxiler	daryland	X									3	Introduces greater vitability; May be our best compromise solution	Destroys Eckbo's orignal vision (?); Destroys beautiful view from courthouse to railroad station		
Greg Barfield	gregory.	X								X	3	It does open the mall's interior to be closer to street parking. Keeps traffic moving so you don't have to go around many blocks to get to a certain part.	It only opens east/west traffic flow.	Need to open some south/north traffic flow.	
		X									3	Like idea of opening Merced to Kern to vehicular traffic.	Do not open Mariposa from the Mall to Van Ness.		
Mary Savala	rudysava	X									3	limited auto traffic		Where is residential development?	
[WALL]											3	Maintains in large the integrity of the Historic Resource			
[WALL]											3	Maintains the core- a decent compromise			
Mark Deraud		X									3	Makes it move visable. Opening broadway	Corss streets don't really go anywhere. Anymore/won't be traveled much. No reason to travel through on the corss streets		
Bill Andrews	Drew528	X									3	Not an option.Eckbo's design is outdated & not pleasing to the eye.This alternative will not tuestore & give life to the mall	Not an option. Eckbo's design is outdated & not pleasing to the eye. This alternative will not tuestore & give life to the mall	Not an option.Eckbo's design is outdated & not pleasing to the eye.This alternative will not tuestore & give life to the mall	
Rick Roush			X								3	Nothing	Not Open	Open it up	
Dick Ellsworth	dellsworth@pearsonrealty.com										3	Nothing			
Delores Torrey											3	Open cross street. Balance out commercial.	Mall is too long, close through streets.		

Name	Email	Member of public Property owner Business owner Resident Shopper CAC member City/RDA empl. Option #										Like	Dislike	Change	Other suggestions
											3	Open cross streets as long as there is parking close by.			
		x									3	open cross streets; maintains artistic features; more options for signage/business signs; more parking	still bit tough on mid-mall businesses; hard to re-build public foot-traffic i.e. convince them sometimes has changed	public trans down middle of mall; lots of signage	
Esko Siipola										X	3	Opening additional traffic access	Limited exposure with only foot traffic	Offer store/buisness owners funding for enhancing store fronts	
No name										X	3	Opening cross streets will allow better downtown circulation. Renovate and restore artwork and historic buildings. Wayfinding signage.	Still pedestrian only mall.	Open to auto traffic. Still can't see all of the stores from cross streets.	
[WALL]											3	opening Merced Street			
Bruce Owdom	bao@dg	X	X	X							3	Partial access to store fronts. Out door dining, better lighting, restrooms, etc.-all good; but need these in any alternative. Should use historic lighting fixtures to complement historic building and build on that theme.	Not enough access "rearranging the deck chairs..."	More access	
[WALL]											3	Provides better access and views of the mall. I like keeping fulton mall as pedestrian keepingthe mall unique from other Cities like the free access of open ends as well.			
Abraham Lopez											3	Restoring cross traffic;Keeping most of mall in fact;Renovation of the exioty mall sections that'll remain		Kern's Erd at Fulton makes no sense. Should end at alleys	
Ryan											3	Retains most pedestrian space. Keeps a lot of what makes Fresno unique.	Kills Joyce Aiken out. Opening Mariposa is pointless, it doesn't go anywhere. The new traffic areas don't attempt to keep the design of the space as it exists. The new desiggns look like a Southern CA strip mall, not Fresno.	If you must remove any of the parts of the current mall, why not attempt to have some design. The designs from your firm are already bland enough, but next to Eckbo, they're horrible. Make it more like Fresno, less like Southern California.	
[WALL]											3	Retains Natural Treasure			
Hal Tokmakian	haroldt@csufresno.edu										3	See above [edits to alternative description; see "other suggestions" at right]	See above line outs [edits to alternative description; see "other suggestions" at right]	Revitalize Eckbo landscape	<del>Open Mariposa Street, Merced Street, and Kern Street to vehicular traffic.</del> Renovate Fulton Mall, including all remaining Eckbo features (fix fountains, repair pavement, etc.) and restore artwork, <del>moving it elsewhere within the Fulton Corridor where necessary (between Van Ness Avenue, Inyo Street, Broadway Street, and Tuolumne Street).</del> Facilitate outdoor dining, introduce more lighting, new restrooms, and better way-finding signage, and revamp the Mariposa Plaza to better accommodate events (including a new stage).
[WALL]											3	Seems like the strongest option for maintaining most of the malls original design but allows for reality of traffic patterns.			
Anonymous										X	3	Starts to open Mall to traffic	I don't think restoration will encourage more people to use the mall. This doesn't get more people on the Mall. It increases the ability to get through the Mall, but not on the Mall.	Open Mall to traffic. Specifically, on Fulton ST	
[WALL]											3	The added street and parking on Keryn from Van Ness and Merced			
		X	X			X	X				3	The fact that the mall has been determined eligible for listing in the national registry of historic places.	This and any other hair-brained idea suggesting full or partial destruction of the mall.	The attitude of misguided planners & politicians whose only solution to all of the city's problems is to destroy historic resources.	

Name	Email	<div>Member of public Property owner Business owner Resident Shopper CAC member City/RDA empl. Option #</div>										Page 14 of 46		Dislike	Change	Other suggestions
		Like														
Nancy	Nancyje	x				x	x				3	The mall is left intact.		some commercial issue would continue		
		x					x				3	The new stage, shade, restrooms and restored artwork.		Moving artwork, loses context and a lot of its feeling.		
Robert J. Dwyer	RobertJD	X									3	The whole concept of the mall which is comparable to the great with all of the world. Check website '1000friendsoffresno.org' for photos of malls of the world- (see downtown fresno coalition)		The thought that any part of the mall would be open to traffic	Promote mall to foregin & domestic tourists. Restore all planters, water features & trim trees ect. Power wash cement. Have 2 events per moth scheduled. Promote ethnic/cultural events. Work more with various sporting events at ball park. Address parking situation.	
		x									3	this is a better compromise and keeps most art in place		Mall will not see or meet its retail potential; retail still too concealed.		
Stephen Lewis	slewis@	x				x					3	this might work		increased car acess; perhaps a necessary evit	easy parking on sides of mall, pedestrian acess to mall from parking lots	
		x				x					3	traffic on some streets				
											3	Tree, green, easy movement				
Brian Calhoun		X									3	Unacceptable compromise - would not change anything.				
No name											3	Using streets that really don't have much purpose. Easier to cross overto get from one side to another		Breaks upn ped walking. Increases ped danger to vehicles. Hard to drive around		
Marie Villanueva						X					3	We like the uniqueness that this spacious open air mall offers because of it's artistic & historical characteristics. We don't want it to become newer architecture for ex: lego style, glass buildings on friant near Woodward Park.		Several Fulton mall administrators have over looked the mall and have used their positions as stepping stones to further their careers. They never really had a heart felt interest in it. That's why it was neglected. The lack and the cost of parking is also an important issue.	The future of the mall, I believe rests in attracting economically feasible stores, for ex: Target, Kohl's or Forever 21. Also bringing more cultural and diverse events would be welcomed because the valley is thriving w/ many nationalities. The Mall is the Heart of our City.	
Judy Shehad	JudyShe	X									3	Yes		Yes	Safe free parking, valiated parking by merchants. Walnut Creek don't have parking in the mall but it is convered + free.	
[WALL]											3	Yes, bring all the new stores that Riverpark does not have. Fresno loves to eat diverse foods.				
[WALL]											3			Center should be kept closed on any alternative.		
[WALL]											3			Compromise does not always mean the best of both worlds.		
											3			Don't feel crossing streets will help commerce		
Anonymous											3			Don't like streets or cars on malls. Moving art work is a bad idea. It will show the rest of the country why Fresno is denigrated as an ignorant back water. That is not what Fresno is so stop acting like it.	Restore & maintain mall. Remember a street and cars will not change those who use the mall. You will still have a low income area only choked by cans & smog instead of an urban park that Fresno should be proud of.	
[WALL]											3			Don't open Mariposa Street		
Anonymous		X									3			Little or nothing would be gained by doing this and move importantly some sculptures (e.g.Falkensteins's) and other features would need to be moved or destroyed. What can be gained by doing one block up to the edge of Chukchansi Park?		
[WALL]											3			Match cross traffic and cuts through mall to the Eckbo pavement design		
[WALL]											3			No attempt to integrate M&P designs into existing mall		
[WALL]											3			No streetcar		
		x									3			not enough change	go to #4 or #5	

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Name	Email	Member of public	Property owner	Business owner	Resident	Shopper	CAC member	City/RDA empl.	Option #	Like	Dislike	Change	Other suggestions
No name		X								3	Not enough change. Cross streets would likely have me traffic		
John Stewart		x								3	not enough on streets		
No name		X								3	Not enough parking & drive up opportunity		
[WALL]										3	Not Mariposa open		
[WALL]										3	Opening Mariposa		
											Opening through streets will destroy what the mall is intended to be-not just commerce-but an urban park. Removing & redistributing, fountains & art to accommodate traffic takes the continuity away. Everything is in its place for a reason. Imagine eating a cake & then eating its ingredients separately-whole different experience & not so pleasant. If streets like Mariposa are to be opened in hopes of clear access to high speed rail, do we want to get what we ask for and introduce congested traffic, sitting amidst pedestrians with exhaust flowing & radios blaring. People on cell phones not paying attention to a person who may be trying to squeeze between cars. What we will end up with is a very disturbed, unfriendly environment with people frustrated with being late, armed w/ a vehicle, intermixed w/ people on foot trying (or expecting) to have a pleasant experience.		
Eldon Daetweiler	eldon@f	X								3			
Jack Van Patten	Jack.VanPatten@fresno.gov							x		3	RE-Mall / 50 year failure		
[WALL]										3	Removes major pieces of art and clock tower is in the middle of the street.		
[WALL]										3	Seems halfway- doesn't accomplish visibility/on-street parking. Why bother with this one?		
Marjorie Dau		X		X						3	Still excludes by not fully linking to surrounding neighborhoods		
[WALL]										3	The clock tower (centerpiece of original mall design) is removed, loss of aggregate pattern and intersections.)		
Delores Sulenta	Luftenbu	X		X						3	The plants & color are beautiful this is what it looked like before.		
[WALL]										3	The street from Van Ness down Mariposa		
[WALL]										3	Too much of the public art is removed		
[WALL]										3	What is gained by driving to the side entrance to Chuckchansi Park?		
[WALL]										3		Canopy with lights	
[WALL]										3		Convert some of the empty high-risesw to affordable housing	
[WALL]										3		Domestic stores with furniture, art, clubs, vons, fresh and easy, gym.	
Jim DeSousa		X								3	Introduce an epic center + commerce.		
	msjauher@yahoo.com									3	Keep Mariposa as pedestrian only, being that it is a central path, open Merced and Kern to vehicle traffic. Makes Fulton Mall more accessible.		
[WALL]										3	Keep Mariposa completely pedestrian		
[WALL]										3	open green space around Kern entrance to Chuckchansi Park		

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Name	Email	<div>Member of public Property owner Business owner Resident Shopper CAC member City/RDA empl. Option #</div>										Like	Dislike	Change	Other suggestions
[WALL]											3			Open up south Kern, especially on game night	
[WALL]											3			Put in a magic johnson movie theatre	
[WALL]											3			Restaurants- Dave and Buster, cici's Pizza, Joe's Crab Shack, Baskin Robbins, Popeyes, olive Garden, Red Lobster, Starbucks	
[WALL]											3			Restore Mariposa pedestrian center, clock towner, central "plaza" for the mall.	
[WALL]											3			You could weave traffic through the open cross-streets to keep the historic elements of the original mall.	
Esko Siipola										X	4	Additional paths of trafic flow	Seclude center section of mall solely for pedestrians	Provide trans for increased citizen access	
Anonymous		X		X							4	Again, gives a vibrant core that is entirely pedestrian while allowing for more traffic and parking for the majority of the area.	It still respresents a disruption of the pedestrian experience	Again, a light rail running the entirety of the mall, if not longer.	
Greg Barfield	gregory.	X								X	4	Allows better traffic flow to access the interior parts of the mall.		North end of mall would look at building placement where CVS is. They wanted to move to corner at NE Van Ness & Tuolumne.	
Anonymous		X									4	Better, but still not enough!	Same as #2; Get rid of ugly artwork - See #1 Changes	Get rid of the ugly "modern" art - This does not represent historical Fresno. Instead of ugly art and hideous structures, why not represent Fresno? Display artwork of Fresno's past (ie, Pop Laval reprints; Timelines of city growth & events; Map & plaques describing historical buildings/features around town; and Structures representing Fresno's past). We need to preserve Fresno's history for future generations. I do like the meandering water flows - attractive.	
Donavan Byrn		X			X			X			4	Broadway is connected.	Doesn't feel complete - southern section looks isolated. Loss of mature trees.	Keep section between Merced & Fresno.	
											4	Compromise. Step in the right direction.	Not enough access to the central area.	Put round about in the central core.	
Robert Gurfield	rgurf@ucla.e	x									4	cross traffic is good	Too much clutter of objects on amll, pedetrians want a clear view of street to feel safe.	Remove obstacles for clear view of pedestrian blocks.	
[WALL]											4	Good compromise between history and commerce			
No name		X									4	I like the walkability. Particularly outside the stadium after games.			
Delores Sulenta	Luftenbu	X		X							4	I really like this idea because it would bring traffic a little closer.			
[WALL]											4	Increases business street visibility			
	fresyo@	x									4	Interesting. Begins to address need to save the Eckbo features (and possibly salvage historic designation) while still helping revitalize downtown.	Could possibly isolate shopping - too much for today's habits - but could work.		
Nancy	Nancyje	x			x	x					4	It might work; central core would remain preserved	The central section might become the ugly step child unless a unique approach was implemented whatever is in the central section better be the lagest attraction; "A Disneyland in the center of a sea of asphalt"		
											4	Keep it closed as a mall	Cost, street too narrow, waste money, traffic jam	Keep it same but add color, picture, bright light, security camera	
Marie Ramirez	marieda	x			x						4	keep open			
		x									4	keep part of the pedestrian mall including corner to stadium	might not be enough	open south end completely	
		x			x						4	keeps good balance of traffic and pedestrian		open all of Fulton to traffic	



Name	Email	Member of public Property owner Business owner Resident Shopper CAC member City/RDA empl. Option #										Like	Dislike	Change	Other suggestions
No name											4	Keeps some of the pad mall only.	Can create traffic issues trying to get around		
Anonymous		X									4	Kind of an incomplete try	Too much confusion		
Phillip Siegrist	Philthysi	X									4	Kinda like this one, open & close, still preserves Mall			
Suzanne Bertz-Rosa	suzanne@bertz-rosa.com							x			4	Mall connects to ballpark			
Mark Deraud		X									4	May be only compromise be possible	Still an artificial direction of traffic, unnatural. Observe the ends of the mall they're still dead even with traffics		
[WALL]											4	Might be a good compromise solution to our community's divided views			
		X									4	Might be needed to protect the mall.			
Julie Linxiler	daryland	X									4	Might resolve our community conflict			
		x									4	mixture of closed/open streets	might be confusing to navigate		
No name											4	More car access vut still central mall park feel that is good for kids		Allow programming for events to shut the streets your opening for temporay events	
Adam Cleary	Adam.cleary@fresno.gov								X		4	More desirable than Alt 2-3 because traffic is permitted on parts of the mall. Keeps pedestrian mall, art features and trees intact in the center	Blocks transportation linkages and traffic flow from north to south - can still isolate segremnts of the mall		
Daryl Balch	BalchLandService	X									4	More visibility	Not all buildings will be visible by car	Open up more streets	
Conlan											4	Nice compromise between traffic / preservation		Maybe keep Mariposa closed.	
Bill Andrews	Drew528	X									4	Not a viable alternative.You need a flow of traffic throughout the entire mall corridor to give business the best change of survival.Vehicle traffic & pedestrians can co-exist for the most effective & posetive impact.This alternative will only promote success in 1 pant & failure in the parts that have no vehicle access.			
Ryan											4	Nothing	Most everything. Weak compromise. Horrible design in the pieces added by your firm. No attempt to adapt new designs to existing space.	See what I don't like.	
Rick Roush			X								4	Nothing	Not Open	Open it up	
Brian Calhoun		X									4	Nothing			
Anonymous		X									4	Nothing!	Ineffective compromise		
Delores Torrey											4	Open mall to traffic.	Keep Kern to the south open and keep the center closed to traffic.	Keep open to cars.	
Abraham Lopez											4	Openly dead parts at the mall	Losing parts of the mall		
[WALL]											4	Preserving most of the Fulton Mall			
[WALL]											4	Reduce mall to 3 blocks and preserve- increase retail/entertainment in north portino			
					x						4	reduced length of mall; open cross streets; opens driving circulate includes mall w/baseball field			
											4		Looks like the rest of downtown, removing artwork strips away its context and meaning, does not respect our heritage, destroys pedestrian feel.		
Bruce Owdom	bao@dg	X	X	X							4	Restores artwork	See alternative 3	More access	
Anonymous									X		4	Shrinks the ped-only footprint. This concentrates pedestrian only traffic onto a smaller footprint. This might focus activity on the mall	Existing artwok, and not enough vehicle traffice. I don't think the artwork is anything to design around.	Existing artwork.	

Name	Email	Member of public Property owner Business owner Resident Shopper CAC member City/RDA empl. Option #										Like	Dislike	Change	Other suggestions
		x									4	south end closed	center closed	close only south end of mall; thos would make a great place for restaurant and clubs and neat place for entertainment	
No name									X		4	Still keeps historic flavor of mall. Renovate artwork and buildings.	Too much of the mall is dedicated to pedestrians.	Allow auto traffic	
[WALL]											4	The best answer is going to be something in the middle			
[WALL]											4	The central piece is the core- keep it free of cars/smog and noise			
Robert J. Dwyer	RobertJD	X									4	The whole concept of the mall which is comparable to the great with all of the world. Check website '1000friendsoffresno.org' for photos of malls of the world- (see downtown fresno coalition)	The thought that any part of the mall would be open to traffic	Promote mall to foregin & domestic tourists. Restore all planters, water features & trim trees ect. Power wash cement. Have 2 events per moth scheduled. Promote ethnic/cultural events. Work more with various sporting events at ball park. Address parking situation.	
Stephen Lewis	slewis@	x				x					4	this could work; compromise between car access & preservation	car access- a ncessary evil?	bring high-end retail to closed segment	
															Keep the Fulton Mall between Fresno Street and Kern Street pedestrian-only. Transform Kern Street, Mariposa Street, Merced Street, and Fulton Street's two northern blocks into standard streets (alternatively, the Fulton Street blocks could be configured according to alternatives 4 or 5). Restore the remaining Eckbo features and restore existing artwork, moving it elsewhere within the Fulton Corridor where necessary. Revamp the Mariposa Plaza, facilitate outdoor dining, and introduce more lighting, new restrooms, better way-finding signage, and new streetscape and artwork in selected locations.
Hal Tokmakian	haroldt@csufresno.edu										4	What is <u>not</u> lined out [edits to alternative description; see "other suggestions" at right]	See lineouts [edits to alternative description; see "other suggestions" at right]	Retain integrity of this recognized historical landscape	
Judy Shehad	JudyShe	X									4	Yes	Yes	See comments on alternative 3	
[WALL]											4		Absolutely agree that we lose the feel and soul of the mall and lose its historic significance		
Marjorie Dau		X			X						4		Closes options in the name of auto access. Limits retail options. Not far enough...		
Anonymous		X					X				4		Destroys the art & the unique nature of the mall & historical significance; Expense		
Anonymous											4		Don't like streets or cars on malls. Moving art work is a bad idea. It will show the rest of the country why Fresno is denigrated as an ignorant back water. That is not what Fresno is so stop acting like it.	Restore & maintain mall. Remember a street and cars will not change those who use the mall. You will still have a low income area only choked by cans & smog instead of an urban park that Fresno should be proud of.	
[WALL]											4		Gets rid of part of t G. Eckbo's historic deisgn. One of the first pedestrian malls in US and historic resource		
[WALL]											4		limited value of South mall re-introduction of traffic		
[WALL]											4		Loss of trees, landscape and art		
[WALL]											4		Mariposa as a through street has limited value		
Anonymous		X					X				4		Moving art & orginal elements	Don't allow cars on south end	
[WALL]											4		Moving north end the art and fountains aare destroyed		
No name		X									4		Need for parking is a reality		
Michelle Crinklaw	mcrinkla	x									4		No pedestrain and traffic enter action		
John Stewart		x									4		not enough on streets		

Name	Email	Page 19 of 46												Dislike	Change	Other suggestions
		Member of public	Property owner	Business owner	Resident	Shopper	CAC member	City/RDA empl.	Option #	Like						
Eldon Daetweiler	eldon@fresno.gov	X										4	Opening through streets will destroy what the mall is intended to be-not just commerce-but an urban park. Removing & redistributing, fountains & art to accommodate traffic takes the continuity away. Everything is in its place for a reason. Imagine eating a cake & then eating its ingredients separately-whole different experience & not so pleasant. If streets like Mariposa are to be opened in hopes of clear access to high speed rail, do we want to get what we ask for and introduce congested traffic, sitting amidst pedestrians with exhaust flowing & radios blaring. People on cell phones not paying attention to a person who may be trying to squeeze between cars. What we will end up with is a very disturbed, unfriendly environment with people frustrated with being late, armed w/ a vehicle, intermixed w/ people on foot trying (or expecting) to have a pleasant experience.			
Jack Van Patten	Jack.VanPatten@fresno.gov								x			4	RE-Mall / 50 year failure			
[WALL]												4	removal of most of the historic landscape			
												4	Shouldn't keep South & center closed			
[WALL]												4	Street on Fulton Mall and down Mariposa			
Robert Garel	gareli@fresno.gov	X				X	X					4	The alternative looks better. The tunnel is an eyesore.	Open the area or reconnect the grid.		
			X	X		X	X					4	This and any other hair-brained idea suggesting full or partial destruction of the mall.			
Anonymous		X										4	This is a plan of destruction that is costly and with no guaranteed benefits.			
	msjauher@yahoo.com											4	Too much through traffic, leave the edges of Fulton Mall open. Allows for more of a gathering place.			
[WALL]												4	Trees don't mesh with Eckbo design			
[WALL]												4	you just ripped out spectacular foundtains, you could move them somewhere else, like Courthouse park, or inyo or Mono or something.			
[WALL]												4		Add one more section to north end		
[WALL]												4		Can art lost on the north and south ends be redesigned and moved to the center section?		
[WALL]												4		Convert empty building to affordable housing. Add movie theatre and restaurants		
[WALL]												4		Emphasize housing as a way to "cement in" the buying clientele- boomers from the burbs often HATE downtown and younger loft-dwellers may be the only ones coming downtown		
[WALL]												4		I would put the fountains and plantings ripped out on the other heretofore nonMall streets, maybe over near Saroyan.		
[WALL]												4		Needs small play areas for small children near seating areas and places to park your bikes.		
[WALL]												4		Pease emphasize residential use upstairs in all you plans		

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Name	Email	Member of public Property owner Business owner Resident Shopper CAC member City/RDA empl. Option # Like										Dislike	Change	Other suggestions	
[WALL]											4			Put lighting to LED's and energy efficient technologies-let's join 21st century, not dodge it.	
[WALL]											4			Still enhance central speech area with better logistics	
		X									4				
Esko Siipola									X	5	Additional access streets for increased commerce	Limited access to pedestrian only areas	Increased signage for directions. Trans to various points		
Donavan Byrn		X			X		X			5	At least keeping something.	Lose too much.			
Robert Gurfield	rgurf@ucla.edu	X								5	Best compromise of open and closed to traffic, like Santa Monica Promenade.				
										5	Best of both worlds - some pedestrian only but with traffic access to most of mall.		Increase transit access to mall area.		
[WALL]										5	Broadway going thru.				
Marjorie Dau		X		X						5	Connecting Chinatown area	Not different from any other city. Does not connect w/ surrounding neighborhoods enough. Loss of history to only have a fragment of what was.			
Abraham Lopez										5	Dead parts of the mall removed	Loses to much of the mall			
[WALL]										5	Develop 3 separate areas for different focus.				
Chad Gifford	danny3champ@yahoo.com									5	full open access for parking				
Anonymous		X				X (former)				5	Getting better, keep going!	Same as #2; Get rid of ugly artwork - See #1 Changes	Get rid of the ugly "modern" art - This does not represent historical Fresno. Instead of ugly art and hideous structures, why not represent Fresno? Display artwork of Fresno's past (ie, Pop Laval reprints; Timelines of city growth & events; Map & plaques describing historical buildings/features around town; and Structures representing Fresno's past). We need to preserve Fresno's history for future generations. I do like the meandering water flows - attractive.		
Andy Hansen-Smith		x							x	5	Gives more access to retail shops on mall. Keeps a walkable 2,000 sq. ft of the mall intact. Small business.	I wonder about safety of pedestrians. Cost of conversion to roadway.	I would add PRT to mall and connect to parking garages. Make sure car speed is slow.		
[WALL]										5	Gives you good full driving/parking circulation at least in both ends. But it might be confusing for motorists at first thinking certain stores are open or closed				
		x								5	good intersection of two philosophies; maintains some history; opens up new possibilities; keeps a core; keeps space for community events		bio signage for stuff in middle		
No name										5	Having one section closed to traffic for events. Potenttiat for park like center ( Union square in S.F)	Creates traffic problems if you have to drive around			
	msjauher@yahoo.com									5	I like this idea, allows for better circulation. Makes the stadium more accessible, ability to bring in retail anchors, thus drawing more patrons to this area. Tou still keep the historical value of the Fulton plaza and create a core for the Fulton Mall.		Maybe a central attraction like a fountain for expample.		
										5	Improve access to sides.	Limited access to central retail.	Open center.		
Anonymous		X								5	Inconvenient to drive around	Not enough parking close to retail			

Name	Email	Member of public Property owner Business owner Resident Shopper CAC member City/RDA empl. Option #										Dislike	Change	Other suggestions	
		Like													
Nancy	Nancyje	x				x	x				5	It might work; cores would remain preserved	The central section may become the ugly stepchild unless a unique approach is implemented; whatever is in the central section must be spectacular- add to draw the lazy crowd forth		
Anonymous		X					X				5	Keep center closed & traffic on outer ends			
											5	Keep it a mall	Street too narrow, costly to change, no true benefit, traffic jam	Keep it same, have living housing on top of retail business, café, coffee, juices bar, night events, more security, more maintenance	
Delores Torrey											5	Keep pieces open			
Corrina Nunez	Corrina.n	X								X	5	Keeping only the center closed is another good alternative. Make the "mall" area smaller.			
	fresyo@	x									5	Keeps at least a bit of the origina design	Too much damage to original, with too little related increasse in potential business.		
No name											5	Keeps central core closed			
Bruce Owdom	bao@dg	X	X	X							5	More access, public art	Eckbo features, not enough access	Drop Eckbo features	
Adam Cleary	Adam.cleary@fresno.gov									X	5	More desirable than Alt 2-3 because traffic is permitted on parts of the mall. Keeps pedestrian mall, art features and trees intact in the center	Blocks transportation linkages and traffic flow from north to south - can still isolate segremnts of the mall		
Mike Sanchez	mike.sanchez@fresno.gov									x	5	My preference is to keep the middle closed with both north and south sides being opened up for traffic, especially the north end. I believe the north end has established itself as an office area and opening up Fulton to Fresno Street I think would allow for better movement of traffic and pedestrians. Coupled with this approach would be the opening of Merced street. This would allow traffic to loop around the area as opposed to be caught in the intersection of Fresno and Broadway. Merced Street is stale and can be easily revised through proposed design standards, especially the CVC Pharmacy. The south end should be opened up. Kern Street should also be opened up to at least Fulton to provide for the same circulation movements.		I have always felt that the sw corner of Fulton and Kern might be a unique location for mixed use residential. The Swap Mall should be phased out or least the lease on the City portions should not be renewed.	
		x									5	none	all	open center	
Bill Andrews	Drew528	X									5	Not a viable alternative	Not a viable alternative	Not a viable alternative	
Hal Tokmakian	haroldt@csufresno.edu										5	Not much left to like.	See above [edits to alternative description; see "other suggestions" at right]	Restore integrity of Eckbo landscape and form.	Keep the Fulton Mall between Tulare Street and Fresno Street pedestrian-only. Transform Kern Street, Merced Street, and Fulton Street's two northern and two southern blocks into standard streets (alternatively, the Fulton Street blocks could be configured according to alternatives 4 or 5). Restore the remaining Eckbo features and restore existing artwork, moving it elsewhere within the Fulton Corridor where necessary. Revamp the Mariposa Plaza, facilitate outdoor dining, and introduce more lighting, new restrooms, better way-finding signage, and new streetscape and artwork in selected locations.
Rick Roush			X								5	Nothing	Centered closed	Open it all	

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Name	Email	Member of public Property owner	Business owner	Resident	Shopper	CAC member	City/RDA empl.	Option #	Like	Dislike	Change	Other suggestions	
Ryan								5	Nothing	This is another weak compromise. It's like xxxx half of a painting. The additioins from M & P are uninspired	Make additions most like the existing mall.		
Brian Calhoun		X						5	Nothing				
Anonymous		X						5	Nothing!	Ineffective compromise; Revitalization of the entire area will be compromised or slowed by pedestrian malls -- Even in smaller sections			
Marie Ramirez	marieda	x			x			5	nothing; don't close nothing; keep it open				
Michelle Crinklaw	mcrinkl	x						5	Opening up 2/3 helpful and keep center as a mall	Dirvers confused for not having a continus street			
Phillip Siegrist	Philthysi	X						5	Preserves Mall as core, Opens up traffic, more on street parking				
Randy White	<a href="#">randy.w</a>	x	x		x			5	Preserves public space. Preserves public art.				
No name		X						5	Public center space for events. Retail on traffic petritians. I like Captain Happy medium				
		x						5	Restoration of artwork	Removing artwork strips away its context and destroys pedestrian feel, disrespects Fresno's architectural heritage.			
Suzanne Bertz-Ros	suzanne@bertz-rosa.com					x		5	Restoring ball park	Mall doesn't connect to ball park	Street car		
		x						5	retains part of pedestrian mall	might be too much; might want to preserve corner to stadium (#4)			
Anonymous							X	5	Shrinks pedestrian footprint even more.	Artwork restoration - not worth designing around it.	Artwork		
Anonymous		X		X				5	Similar to the strengths of #4, but seems more sensible.	Will, for the most part, eliminate the pedestrian mall.	Nothing needs to be changed within the plan, its just a matter of whether this is the right choice or not.		
No name							X	5	Still keeps historic flavor of mall. Renovate artwork and buildings. Still maintains open space for events.	Still can't see stores in center area.			
Robert J. Dwyer	RobertJD	X						5	The whole concept of the mall which is comparable to the great with all of the world. Check website '1000friendsoffresno.org' for photos of malls of the world- (see downtown fresno coalition)	The thought that any part of the mall would be open to traffic	Promote mall to foregin & domestic tourists. Restore all planters, water features & trim trees ect. Power wash cement. Have 2 events per moth scheduled. Promote ethnic/cultural events. Work more with various sporting events at ball park. Address parking situation.		
[WALL]								5	Theres a place for the kids to play and the Old Timers to sit and watch. And you can find the art.				
Stephen Lewis	slewis@	x			x			5	this could work		make central part really upscale		
Greg Barfield	gregory.	X					X	5	Traffic flow	South end?? About traffic flow on game/event days @ stadium. It will impact shops/others.			
Daryl Balch	BalchLandService		X					5	Visibility is improved. Keep art and some architectural features	Fulton is not opened all the way	Open one lane of traffic on Fulton, with wide sidewalks & bike paths		
[WALL]								5		Destroys Mall			
[WALL]								5		Destroys too much of the current/original Mall			
Anonymous								5		Don't like streets or cars on malls. Moving art work is a bad idea. It will show the rest of the country why Fresno is denigrated as an ignorant back water. That is not what Fresno is so stop acting like it.	Restore & maintain mall. Remember a street and cars will not change those who use the mall. You will still have a low income area only choked by cans & smog instead of an urban park that Fresno should be proud of.		
Anonymous		X				X		5		Expense! I do believe this will bring people to the mall. Expense			
		X						5		I do not like this option as it would still have the same feel that we have now - I think it should be opened up and then closed for events.			

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Name	Email	Member of public	Property owner	Business owner	Resident	Shopper	CAC member	City/RDA empl.	Option #	Like	Dislike	Change	Other suggestions
									5		I want center open		
[WALL]									5		Kern street needs to be open on game night		
[WALL]									5		Loss of trees, art, historic landscape- limited value of opening south end.		
No name		X							5		Need for parking is a reality		
John Stewart		x							5		not enough street opening		
Judy Shehad	JudyShe	X							5		Ok	See comments on alternative 3	
											Opening through streets will destroy what the mall is intended to be-not just commerce-but an urban park. Removing & redistributing, fountains & art to accommodate traffic takes the continuity away. Everything is in its place for a reason. Imagine eating a cake & then eating its ingredients separately-whole different experience & not so pleasant. If streets like Mariposa are to be opened in hopes of clear access to high speed rail, do we want to get what we ask for and introduce congested traffic, sitting amidst pedestrians with exhaust flowing & radios blaring. People on cell phones not paying attention to a person who may be trying to squeeze between cars. What we will end up with is a very disturbed, unfriendly environment with people frustrated with being late, armed w/ a vehicle, intermixed w/ people on foot trying (or expecting) to have a pleasant experience.		
Eldon Daetweiler	eldon@f	X							5		Reduces Mall to 1/3 its former glory- not a WOW anymore		
[WALL]									5		RE-Mall / 50 year failure		
Jack Van Patten	Jack.VanPatten@fresno.gov							x	5		See alt 4		
Mark Deraud		X							5		Some retail has no on street parking		
[WALL]									5		The argument that the FM is too large is absolutely specious! It is about one-tenth of a mile longer than the (enclosed) Fashion Fair Mall. This plan would require Rengi's iconic sculpture to be moved.		
Anonymous		X							5		The expense! The money could be spent on so much more economically to preserve what is there and how can we keep the art intact?		
[WALL]									5		This and any other hair-brained idea suggesting full or partial destruction of the mall.		
		X	X		X	X			5		uninspiring solution		
[WALL]									5				

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Name	Email	Member of public Property owner Business owner Resident Shopper CAC member City/RDA empl. Option #										Dislike	Change	Other suggestions	
Cal State Builders,	customerservice@calstatebuilders.co										5			Cheap or free parking to get people there. Two trams- running every 30 mins or less going to & from parking areas into Mall from one end to the other. Parking lights like a "ball field". Have a helper or tram for handicap & elderly. Drop people off @ car, not at station. #'s on spaces. Have lots of cafe's with outdoor dining-awnings & canopies. Int'l flags on streets. Tree lined Fulton & all side streets. Two security guards per block just to start and 1 in parking areas. Sec. guards in parking area should be elevated to see whole garage areas. Build up residential units, lofts. Build up professional businesses. Bring in retail & specialty shops. Eventually add a 4 screen cinema. Have family events & entertainment. Streets Fulton & Van Ness may want to each be one-way for pedestrian safety. ?? Total clean up & maintenance & power wash store fronts. Add exterior work-can be constructed economically with foam features or with plaster (see attached). Fence parking lots? Must make this area feel safe to people! Move & restore existing fountains, statues, etc. Do what would bring in the changes to make our City thrive!!!	
[WALL]											5			Close Mariposa to car traffic. It extends the mall from City Hall to the potential of new train station.	
David Wells	David_W	X	X	X							5			Increase tax base. More police protection. Accommodate commerce and culture. Build medical history museum and consolidated communications command center (12 stories). Build agriculture farm in old El Monte Bldg. Build Zen gardens/fish pond. Build ethic center and trade fair.	
[WALL]											5			offset streets conversion to maintain some of the mariposa mall and fulton mall.	
[WALL]											5			Open Kern Street on game night	
Robert Garel	gareli@c	X			X	X					5			Open the area or reconnect the grid.	
[WALL]											5			Open up Van Ness to pedestrians to make courthouse park more accessible- get rid of buses	
[WALL]											5			Place a raised canopy along the whole mall like Las Vegas to block out the Sun's heat of enclose the mall with a roof to keep the mall air conditioned. Place a farmer's market vineyard over the mall, like a sitting area displayed ont eh picture or like on shaw/blackstone to show City's heritage.	
[WALL]											5			Sustainable, low water plants, innovative use of reclaiming and using water	
Julie Linxiler	daryland	X									5				
[WALL]											6	Accommodate transit- preserves art.			
Corrina Nunez	Corrina.n	X								X	6	Another great idea.			
	msjauher@yahoo.com										6	Better circulation	Will take away from the feel and historical value of the Fulaton Mall.	Keep the central core to pedestrian traffic only.	
		x									6	bold-real change			



Name	Email	Member of public Property owner Business owner Resident Shopper CAC member City/RDA empl. Option #										Like	Dislike	Change	Other suggestions
Adam Cleary	Adam.cleary@fresno.gov								X	6	Brings vehicles at a slow pace through the mall. Saves most of the artwork and trees?	On street parking on Fulton may be limited. Limited visibility for vehicles and peds. Limited traffic flow on Fulton.	Efforts should be made to preserve exist trees as much as possible. The exist trees are large enough to provide a great walking experience and a street canopy for vehicles. This will take 15+ years to reestablish with new trees. More concern about preserving exist trees with wide street section.		
Donavan Byrn		X				X		X		6	Broadway connected.	Feature loses integrity - with traffic on mall concrete will get very dirty - quickly.			
[WALL]										6	Car access and visibility				
				x						6	cars on mall; cross streets open	too long			
Robert Garel	gareli@fresno.gov	X				X	X			6	Do it		Replace Security Bank and Helm with two towers for parking		
Suzanne Bertz-Rosa	suzanne@bertz-rosa.com							x		6	Driving on mall / parking	Opening Mariposa St to courthouse	add street car/close traffic to VanNess @Mariposa		
Daryl Balch	BalchLandService@gmail.com	X								6	Fulton & other streets for traffic	On street Parking should be added	Add some on street parking		
Anonymous		X								6	Good! Introducing traffic access will improve econ DVCPMT potential; Proposed improvements are important (Outdoor dining, lighting, restrooms, signage, streetscapes)	Retaining key Eckbo features and some design examples are important. Same with the artwork. But, trying to retain too much of these items may hold back the area from maximization of econ DVCMT potential. Therefore, this approach tries to hedge its bet and comes up compromised.			
Julie Linxiler	daryland@fresno.gov	X								6	Great idea				
[WALL]										6	if traffic is necessary, this at least preserves landscape design and art.				
[WALL]										6	Immediately likes this the best- cars can pass but the original work is mostly preserved- but no on-street parking				
Marjorie Dau		X			X					6	Interesting way of including vehicles alternating the ground. Seems to best touch the retail needs while keeping the integrity of Eckbo's idea. Like restoring and end to Tuolumne. Connections to other streets & neighborhoods good. Art is the soul of any neighborhood & connects people.	May increase maint. Issues w/o intending to. Will we be prepared or yet again do w/o consideration for the long term outcome? Or will we again fail to maintain? that I have changed my mind & actually see the benefit of opening up to traffic. Way to go! Please maintain the past into the future	Add light/alt. energy. Transport as in 7. Keep as much of Eckbo's intent as possible while both people/vision/auto.		
Nancy	Nancyjeff@fresno.gov	x				x	x			6	It maintains the interesting features		I would rid the world of cars!!!		
Anonymous		X			X					6	It's different - It would be certainly ensure that the Fuyhton remain a historic centerpiece for Fresno.	Seems rather confusing & slightly schizophrenic - as if it is trying too hard to appease everyone.	It really seems like 5, 7, or 8 are better and similar options.		
Marie Ramirez	marieda@fresno.gov	x				x				6	keep connected				
Michelle Crinklaw	mcrinklaw@fresno.gov	x								6	Keep mall features	Confusing/unsafe/doesn't make sense			
Delores Torrey										6	Keep open to cars and pedestrians. Need slower moving traffic.	Not enough parking.			
[WALL]										6	Keeping design on concrete				
[WALL]										6	Kern open to park				
										6	Like cars moving through.				
[WALL]										6	Limited vehicle access, preservation of art and fountains, store front viewing, keeping original architecture. Like side street open.				

Name	Email	Member of public Property owner Business owner Resident Shopper CAC member City/RDA empl. Option #												Dislike	Change	Other suggestions
		Like														
Phillip Siegrist	Philthysi	X										6	Little parking, Retains many of positive aspects of mall (art/fountains) while still accommodating traffic, Seems less expensive so don't have to tear up road, Zip zag allows passersby to get closer to buildings	Round about @ Mariposa & Fulton, Little parking		
No name												6	Meanering street is a cool idea	We have stupid drivers in Frenso who would zoom through. Danger to peds	Maybe make it one-way traffic. Think San Luis Obispo	
Bruce Owdom	bao@dg	X	X	X								6	More access, public art. Outdoor dining on plaza and in front of restaurants.	Curvilinear street (not authentic)-grid should be perpendicular to function as originally intended-also allows street car; Mariposa should be open; but could maintain plaza as center city open pace with seating & tables.	Open Mariposa St but allow closure for special events.	
Deby DiMarco		x										6	No comments provided but turned in one sheet with her name on it. Presuming she leaned toward this alternative over the others.			
Bill Andrews	Drew528	X										6	Not a viable alternative.Just putting a band-aid on the mall & it will deteriate slowly.	Not a viable alternative. Just putting a band-aid on the mall & it will deteriate slowly.	Not a viable alternative.Just putting a band-aid on the mall & it will deteriate slowly.	
Hal Tokmakian	haroldt@csufresno.edu											6	Not much!	See lineouts [edits to alternative description; see "other suggestions" at right]. Alt. 6 destroys the integrity of the Eckbo landscape.	See Alt. 9	Weave a road through the Fulton Mall keeping as many Eckbo features as possible. Open Merced Street, Mariposa Street, and Kern Street to vehicular traffic. Renovate the remaining Eckbo features and restore all existing artwork, moving it elsewhere within the Fulton Corridor where necessary. Revamp the Mariposa Plaza, facilitate outdoor dining, introduce more lighting, new restrooms, better way-finding signage, and new streetscape and artwork in selected locations. Fulton Street may be closed to traffic for specific events or on weekends as desired. It may also accommodate transit. "(aka ELS?) You can do better than this"
												6	Not much.	Doesn't improve access to retail.		
Anonymous		X										6	Opening up Fulton mall for traffic.	Get rid of ugly artwork - See #1 Changes	Same as #1; Now that the Fulton Mall is open, make it interesting! Have old-time classic cars drive people around. That would be unique to the downtown area.	
No name		X										6	Peserves mall. Peserves Art	Seems most dangerous to pedestrians. Not enough parking. Traffic problems for curves		
Brian Calhoun		X										6	Possible - but probably not enough traffic. A wimp out approach.			
[WALL]												6	Preeserves original look			
[WALL]												6	Preserves essential elements- art, trees and look			
[WALL]												6	Preserves historic design and still allows most important factor street visibility for businesses			
[WALL]												6	Preserves historic design and still allows most important factor street visibility for businesses			
[WALL]												6	Preserves original architecture as possible focus more on pedestrian			
[WALL]												6	Preserves sculptures			
Esko Siipola											X	6	Providing through traffic for increased commerce accessibility	Mainatence of exsisting street/design & cost to maintain look & feel	Provide a more parking friendly enviroment as only limited parking will be availabe	
Greg Barfield	gregory.	X									X	6	Saves much of the art of Eckbo on mall.	Not sure about center open to cars??	Could close center amll section	
		x										6	slow driving road; keeps artistic traditions; easily closed for events	unsure about driving conditions; would people understand?; would they crash into things/people?	keep slow raod; make it straight and different pavement	

Name	Email	Member of public Property owner Business owner Resident Shopper CAC member City/RDA empl. Option #										Page 27 of 46		Dislike	Change	Other suggestions
		Like														
Anonymous		X						X				6	Some parking			
	fresyo@	x										6	Tempting - could help draw customers to restaurants and shops. May also help deal with weather - it's hot in summer.			
No name		X										6	The ease for quick errands and shopping.	The loss of walk-ability.	I really love Bourbon St. in New Orleans. During the day it is open for quick stops and eas of traffic flow. At night it is blocked off so pedestrians can wander. It is a great design and may work well here.	
[WALL]												6	The kids can play and the old folks can still sit and watch.			
Randy White	<a href="#">randy.w</a>	x	x			x						6	The relocation of existing art - it's important to reposition and retain the Renoir and Renzi. A modest streets is OK. People need to drvine by and see what's there. It gets rid of ugly concrete. It keeps traffic modest and slower.			
Brenda Osborne												6	The street w/sidewalks, trees, good feeling cozy, intimate, harmony, sense of place, urban/historic-good [smilie face] identity	too much vegetation	add living residence lofts	
No name		X										6	The streets appear quaint	Street parking isn't maximized not enough outdoor seating.		
Robert J. Dwyer	RobertJD	X										6	The whole concept of the mall which is comparable to the great with all of the world. Check website '1000friendsoffresno.org' for photos of malls of the world- (see downtown fresno coalition)	The thought that any part of the mall would be open to traffic	Promote mall to foregin & domestic tourists. Restore all planters, water features & trim trees ect. Power wash cement. Have 2 events per moth scheduled. Promote ethnic/cultural events. Work more with various sporting events at ball park. Address parking situation.	
Stephen Lewis	slewis@	x				x						6	this could work; do the Woowertt Street treat mut	car access, but maybe a necessary evil	subsidize anchor stores- go upscale	
Ryan												6	This is my favorite traffic option, although traffic is a mistake. Retains most of the public space of the mall.	Assumes drivers can navigate. No traffic circles. We have them elsewhere, but Fresno drivers can't navigate them.	No traffic circles.	
Anonymous											X	6	Traffic on Fulton	Weave through Eckbo features. This could constrain access, and my be an impediment to attracting people to the Mall.	Street has to be convient for vehicles.	
		x										6	traffic on the mall	keeping the existing pavents and narrow lanes; the existing pavements are not traffic rated; they are severly delapitated and the infrastructure is failing		
Abraham Lopez												6	Traffic re-introduced to the mall;Allows for better traffic paterns (resoresh the grid)			
Mark Deraud		X										6	Very nice. I believe must have through traffic			
No name											X	6	Weaving road keeping as many existing features as possible. Renovate artwork and buildings. Revamp Mariposa Plaza. Better visibility for stores.			
Tiffany Ward												6	Widened sidewalk & street.	More parking.	More parking.	
No name												6	Woonerf concept. Good education for users. Still feels safe for kids maintains much of landscape inergrity			
Rick Roush			X									6	Your getting closer	Still not open	Open it all up	

												Page 28 of 46			
Name	Email	<div>Member of public Property owner Business owner Resident Shopper CAC member City/RDA empl. Option #</div>										Like	Dislike	Change	Other suggestions
													Artwork and fountains will be destroyed, moving artwork strips it of ots context and meaning. Where are we going to get moneywhen we can't afford to maintain landscaping now. Does not value what makes Fresno unique.		
		x										6			
[WALL]												6	Don't like traffic on historic mall		
													Don't like streets or cars on malls. Moving art work is a bad idea. It will show the rest of the country why Fresno is denigrated as an ignorant back water. That is not what Fresno is so stop acting like it.	Restore & maintain mall. Remember a street and cars will not change those who use the mall. You will still have a low income area only choked by cans & smog instead of an urban park that Fresno should be proud of.	
Anonymous												6			
[WALL]												6	Existing concrete not traffic raded		
													I would like to see street design similar to Santana Row. San jose, Not totally open street but median between lanes and median becomes another hang out place filled with activity. Please provide for more opportunity and keep more of the original mall within the median.		
[WALL]												6			
[WALL]												6	Kern street needs to be open on game night		
Chad Gifford	danny3champ@yahoo.com											6	Narrow winding streets		
[WALL]												6	No street parking on Fulton or not enough		
[WALL]												6	No streetcar or personal rapid transit		
													No. Don't like cars, hot rods, motorcycles ect- Tell them to go to strip mall. Too much compromise resell its nothing special.		
Judy Shehad	JudyShe	X										6			
[WALL]												6	Oil stains auto/truck debris on mall.		
[WALL]												6	Opening Mariposa to cars		
													Opening through streets will destroy what the mall is intended to be-not just commerce-but an urban park. Removing & redistributing, fountains & art to accommodate traffic takes the continuity away. Everything is in its place for a reason. Imagine eating a cake & then eating its ingredients separately-whole different experience & not so pleasant. If streets like Mariposa are to be opened in hopes of clear access to high speed rail, do we want to get what we ask for and introduce congested traffic, sitting amidst pedestrians with exhaust flowing & radios blaring. People on cell phones not paying attention to a person who may be trying to squeeze between cars. What we will end up with is a very disturbed, unfriendly environment with people frustrated with being late, armed w/ a vehicle, intermixed w/ people on foot trying (or expecting) to have a pleasant experience.		
Eldon Daetweiler	eldon@f	X										6			
[WALL]												6	Potential drunk drivers crashing into sculptures, planters, trees, etc.		
Jack Van Patten	Jack.VanPatten@fresno.gov										x	6	RE-Mall / 50 year failure		
[WALL]												6	Round about at Mariposa and Fulton- Fresnans don't know how to use them.		

Name	Email	Page 29 of 46												Dislike	Change	Other suggestions
		Member of public	Property owner	Business owner	Resident	Shopper	CAC member	City/RDA empl.	Option #	Like						
[WALL]											6		The wavy street looks like it would slow cars down too much. Either make the way going through completely like 5, 7 or 8 or do nothing. I like 5 the most			
Anonymous		X					X				6		This alternative destroys the nature of the mall & the historic value. Hugely expensive!			
		X	X			X	X				6		This and any other hair-brained idea suggesting full or partial destruction of the mall.			
[WALL]											6		This option seems like the most commercially viable.			
Robert Gurfield	rgurf@ucla.edu	X									6		Too many obstacles, vehicular traffic, risk of pedestrian auto collisions.			
Anonymous		X									6		Underlined: as many Eckbo features as possible. This kind of "promise" only demonstrates the dishonesty of such a plan			
[WALL]											6		Why open Mariposa? Not need to open Mariposa. It stops at Courthouse, too short so keep it but clear it and repare exposing Eckbo design.			
[WALL]											6			Add design element to extend continuity across major streets to visually and expeiencially connect the mall		
[WALL]											6			Add street car on two square loops Mariposa-Van Ness-toulomne-H		
[WALL]											6			Allow traffic mid week. Close center on weekends and for festivals. As popularity grows, close additional streets on weekends and may close altogether.		
[WALL]											6			Create open cafes or beer gradens on south side of toulumne at Fulton- opportunity to watch people going in and out fo the cars, place to meet prior/after events.		
											6			Have mural and security camera		
[WALL]											6			Line north on Fulton to connect existing to residential on Fulton		
[WALL]											6			Make sure any parking or roadway hardware attached would be reversible.		
[WALL]											6			Only cars on outside sections, no cars between fresno and tulare on Fulton.		
[WALL]											6			Open North end traffic at Tuolomne to cultural arts district. Add trolly or some form of people mover		
[WALL]											6			use sustainable low-water plants native to the area.		
[WALL]											6			What about bike lanes and small play area's for children		
[WALL]											6					
[WALL]											6					
[WALL]											6					
[WALL]											6					
[WALL]											6					
Anonymous		X									6					
Mark Deraud		X									7	95% kept				
											7	Also like drive thru & parking.				
	Mick@mrcl-	X	X								7	Alternative 7 is the best				

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Name	Email	Member of public	Property owner	Business owner	Resident	Shopper	CAC member	City/RDA empl.	Option #	Like	Dislike	Change	Other suggestions
Nancy	Nancyje	x			x	x			7	artwork & Fulton Mall feel seems to be maintained	It will take a while; the past will hopefully be maintained in th present		
[WALL]									7	Balance of pedestrian and parking but still keeps a unique mall			
Anonymous		X				X (former)			7	Best design! I like the meandering street flow.	Get rid of ugly artwork - See #1 Changes	Same as #1; Now that the Fulton Mall is open, make it interesting! Have old-time classic cars drive people around. That would be unique to the downtown area.	
No name		X							7	Better- More traffic	See if rail system could be set		
									7	Better than 6			
		x							7	better than alt 6	keeping the existing pavents and narrow lanes; the existing pavements are not traffic rated; they are severely delapitated and the infrastructure is failing		
Anonymous		X							7	Better! A compromise witch includes saying goodbye to expendable Eckbo features for the gain of a geniun urban and city street atmosphere is very desirable.	I really like this approach. However, I would be concerned that the end result might still be too "cute" or precious, holding back Fulton's maximum potential to compete with the suburban commercial/entertainment centers		
Tiffany Ward									7	Bring more business in.			
Anonymous								X	7	Complete redesign from what mall currently is. Facilitating outdoor dining. Fresno can have a great outdoor dining experience, especially in a place where tall buildings shield the afternoon sun in the summer.	Relocating Eckbo features. Cost and risk involved. There is no guarantee that vibrancy will return or if different retailers move in just because the street is open to traffic.	Emphasis on existing artwork.	
Delores Torrey									7	Divide the blocks and open the entire mall.	People would be fighting for parking.	Would like to see the streets open al the way.	
[WALL]									7	Extending broadway through to Mariposa			
Marjorie Dau		X		X					7	Good connection between car/people/access & linking other neighborhoods.	Loses the uniqueness of the Mall from Eckbo's concept. The intimacy seems to be declining in 7 & 8.	Wider sidewalks.	
Robert Gurfield	rgurf@ucla.e	x							7	Good idea for vehicle access	Too many obstacles for collission between vehicles, fountains, store fronts and pedestrians, traffic winding its way is too slow.	Make the Fulton Mall open to cafes, restaurants, entertainment and a place to go to sample ethnic foods.	
Robert Garel	gareli@d	X			X	X			7	Great		Bring in new major retail	
No name		X							7	How open it is. Amount of parking w/out looking. The look/feel. More light?			
Rick Helm	rick.helm@fresno.gov							X	7	I like option 7 the best. It has the best balance of preservation and parking/streets.			
[WALL]									7	I like the store front parking and preservation of most of Eckbo's designof the original artwork.			
		x							7	Improved retail visibility and more lighting.	Destroying artwork and fountains, demolishing instead of building on what Fresno already has. Destroying pedestrian character of mall. Destroying our collective history. Viewing traffic as the solution when the rest of downtown has traffic, but is not thriving; costs.		
[WALL]									7	It loses the urban park feeling just another shopping center			
Suzanne Bertz-Ros	suzanne@bertz-rosa.com						x		7	keep character/front parking/open Broadway	Speed bumps/traffic to courthouse	add street car	
Marie Ramirez	marieda	x			x				7	keep connected			
									7	Keep trees and plants	Keep it green, street too narrow for any positive change, too costly	more light, more maintenance, keep it clean, have mural, more sitting area, add camera, security reasons	

Name	Email	Member of public Property owner Business owner Resident Shopper CAC member City/RDA empl. Option #										Like	Dislike	Change	Other suggestions
Esko Siipola										X	7	Keeping the integrity of traffic design thru the center of mall;consistant grennery along picturege throughways	Concerned that w/narrow/curved streets along w/small cross-street intersections will cause traffic jams. Limited parking	Provide trans	
[WALL]											7	Love keeping hints of Eckbo's design			
Rosemarie Amaral		X								X	7	More focus on pedestrian w/ a little parking. Keeps the integrity of the initial purpose/meaning of architecture. I like this alternative the best. Balance between pedestrian & transportation.			
No name											7	More on-street parking. Still has woonerf section which is really good			
Anonymous		X					X				7	More parking			
[WALL]											7	Need to send someone to China or Japan to get some business from there and bring it to Chinatown. Chinatown should look like SF.			
Bill Andrews	Drew528	X									7	Not a viable alternative	Not a viable alternative	Not a viable alternative	
Ryan											7	Nothing	This is the worst of all worlds, it is half-assed and uninspired. M & P designs are bland as usual.	Everything. Please throw this plan in the trash where it belongs.	
Hal Tokmakian	haroldt@csufresno.edu										7	Nothing. (This is dead in the water.)	See lineouts [edits to alternative description; see "other suggestions" at right]. Will not survive CA and federal environmental challenges.	Plan to limit transit to trams only. Other forms of transit on Broadway (see Alt 9).	Introduce a street through the Fulton Mall, keeping selected Eckbo features, in a manner that provides improved retail visibility and more on-street parking. Open Merced Street, Mariposa Street, and Kern Street to vehicular traffic. Renovate the remaining Eckbo features and restore all existing artwork, moving it elsewhere within the Fulton Corridor where necessary. Revamp the Mariposa Plaza, facilitate outdoor dining, introduce more lighting, new restrooms, better way finding signage, and new streetscape and artwork in selected locations. Fulton Street may be closed to traffic for specific events or on weekends as desired. It may also accommodate transit.
[WALL]											7	People like things they can access with their cars			
Bruce Owdom	bao@dg	X	X	X							7	Possibility/option of closing mariposa/Fulton around Plaza for special events. Restore existing artwork and relocate around Mariposa/Fulton and plaza. More access. Revamp Mariposa plaza, etc.	Lose Eckbo features.	Restore grid	
Brian Calhoun		X									7	Possible - not very innovative, however.			
	fresyo@	x									7	Possible transit			
Phillip Siegrist	Philthysi	X									7	Preserves portions of Mall but allows more traffic & parking		Round about →?, Does keep traffic flowing	
[WALL]											7	Preserves some original design			
[WALL]											7	Preserving of original architecture			
Anonymous		X									7	Pretty good visability and access - But not the best			
Chad Gifford	danny3champ@yahoo.com										7	Re-connecting to the past "Best Choice"			
Greg Barfield	gregory.	X								X	7	Saves some of the Eckbo features. Based on traffic flow or patterns or based on access to/away from buildings.	Not sure what can be on center of mall??	How do you move Eckbo features and relocate them? \$\$\$	

		<div>Member of public Property owner Business owner Resident Shopper CAC member City/RDA empl. Option #</div>										Page 32 of 46		
Name	Email										Like	Dislike	Change	Other suggestions
											street through fulton mall; open Merced, Mariposa & Kern Sts to vehicular traffic; more quality outdoor dining; accommodation of transit could be a positive plus			
			x							7	street through the Fulton Mall; keeping selected Eckbo features in a manner that improves retail visibility & more on-street parking			
		x								7	the effort	too confusing to navigate	either open or don't	
David Martin	david.martin@fresno.gov								X	7	The meandering streetsKeep the charm of the Fulton Mall, while allowing patrons to park within close proximity to their shopping destination. Wide, tree-line streets are maintained for those shopping, going from one place to another, or just people watching. Moving cars is a must on the mall as they will give the area an economic shot-in-the-arm.	More street trees down Fresno St. Connect the Crest Theatre to the Mall. Slow traffic down on Fresno between G & Van Ness with wider sidewalks and median islands. Make crosswalk as wide as the mall across Fresno St, use a cobble-stone cement mold to distinguish area for pedestrians, making traffic slow down.	Cluster the existing art in specific areas. Assign them more visual value in how they're displayed. Restrict access to the more delicate pieces. Create a competition among (local?) artists to design new art for the Mall to go with the old. Carry street tree-theme up Fulton to Divisadero.	
Brenda Osborne										7	The open street of Fulton, open & you can see all the way down street, clean [smilie face], just the right amount of vegetation, inviting	the street in front of the stadium, No one way streets	In front of the stadium - a open green space (trees benches), a part to soften entrance (back), focal paint - border, w/cafe's, restaurant w/roof seating to view games, OK leave street but still put in pavement, green space big!!	
Randy White	<a href="#">randy.w</a>	x	x			x				7	The relocation of existing art - it's important to reposition and retain the Renoir and Renzi. A modest streets is OK. People need to drvine by and see what's there. It gets rid of ugly concrete. It keeps traffic modest and slower. I like this one best - or 6, or 8.	Not sure if this option does enough to ensure current patrons will still feel welcome.	Remake small grouped seating areas for conversations. Increase public space.	
[WALL]										7	The street will allow you to drive by and see if stores are open.			
Robert J. Dwyer	RobertJ	X								7	The whole concept of the mall which is comparable to the great with all of the world. Check website '1000friendsoffresno.org' for photos of malls of the world- (see downtown fresno coalition)	The thought that any part of the mall would be open to traffic	Promote mall to foregin & domestic tourists. Restore all planters, water features & trim trees ect. Power wash cement. Have 2 events per moth scheduled. Promote ethnic/cultural events. Work more with various sporting events at ball park. Address parking situation.	
Adam Cleary	Adam.cleary@fresno.gov								X	7	This and Alt 8 are the most desireable alternatives. Allows for safe mix of peds and vehicles. Provides visibilitiy for businesses and easy access for customers. Wide sidewalks, street-scapes and trees create walkability.	Will this street section remove the existing trees?	Efforts should be made to preserve exist trees as much as possible. The exist trees are large enough to provide a great walking experience and a street canopy for vehicles. This will take 15+ years to reestablish with new trees.	
Marty Dietz		x								7	this could preserve the fine public art on the mall; we can see the shops to help retail and park in front; housing above retail or office is a good quality of life, sustainable; we need shade and texture on the mall; fountains are good for fresno; they are cooling.	But I would not use preserving the public art as the main driver in the layout; work the art in as you can; even if you have to move it; don't like the urban sprwl, it does not help/ suggest that public transit cross the mall not run down Fulton St.; let people pick up public transit on Tulare & Fresno	We must have the housing in the downtown area to complete our revitalization; we need public parks for residence of Downtown to go outside and enjoy our wonderful evenings; quality of outdoor urban life; parking in parking garages or on street eliminate paved on grade parking.	
Stephen Lewis	slewis@	x				x				7	this could work	too much car- central but maybe necessary	subsidize anchor stores	
Daryl Balch	BalchLandService		X							7	This is a good plan	It may cost some money & take a few years	Make it a budget priority for the City	
Anonymous		X			X					7	Transit, Transit, Transit! Might really provide an opportunity for the rebirth of Fulton Mall as a retail & entertainment destination.	We lose most of the historic appeal while running appeal while running the risk that it does not improve anything.	Again, it's a matter of opening it completely to traffic or not - not about small changes.	
[WALL]										7	Trees for shade			
No name									X	7	Vehicular traffic through mall. Better visibility for stores.	Loses ambiance of the old mall.	Weave traffic keeping old features.	



Name	Email	Page 33 of 46										Dislike	Change	Other suggestions
		Member of public	Property owner	Business owner	Resident	Shopper	CAC member	City/RDA empl.	Option #	Like				
Rick Roush			X							7	Very close	Not Enough	Open it all up	
Michelle Crinklaw	mcrinklaw	x								7	Wide area/street/shopping/parking/mall effect	15' sidewalks		
Anonymous										7		Don't like streets or cars on malls. Moving art work is a bad idea. It will show the rest of the country why Fresno is denigrated as an ignorant back water. That is not what Fresno is so stop acting like it.	Restore & maintain mall. Remember a street and cars will not change those who use the mall. You will still have a low income area only choked by cans & smog instead of an urban park that Fresno should be proud of.	
Donavan Byrn		X			X		X			7		Driving on the remaining concrete sections will lead to dirty concrete very fast.	Better to pave the road and make the new sidewalks out of eckbo concrete.	
Anonymous		X				X				7		Expense - More cars! Ugh!		
[WALL]										7		I don't see any place for small children to play or bike lanes		
[WALL]										7		If you are going to destroy this much, why not destroy it all?		
[WALL]										7		Kern needs to be open on game night		
[WALL]										7		Less removal of art		
[WALL]										7		Loses the urban park feeling-mundane! Just another shopping center- a downtown strip mall		
[WALL]										7		Never going to get retail downtown		
[WALL]										7		NO BIKE PARKING		
Judy Shehad	JudyShe	X								7		No cars		
[WALL]										7		No parking opportunities on side streets		
Eldon Daetweiler	eldon@fresno.gov	X								7		Opening through streets will destroy what the mall is intended to be-not just commerce-but an urban park. Removing & redistributing, fountains & art to accommodate traffic takes the continuity away. Everything is in its place for a reason. Imagine eating a cake & then eating its ingredients separately-whole different experience & not so pleasant. If streets like Mariposa are to be opened in hopes of clear access to high speed rail, do we want to get what we ask for and introduce congested traffic, sitting amidst pedestrians with exhaust flowing & radios blaring. People on cell phones not paying attention to a person who may be trying to squeeze between cars. What we will end up with is a very disturbed, unfriendly environment with people frustrated with being late, armed w/ a vehicle, intermixed w/ people on foot trying (or expecting) to have a pleasant experience.		
[WALL]										7		Pictures above are misleading with parking on two sides and two lanes, storefront sidewalks would be right bak to where they were before the mall.		
Jack Van Patten	Jack.VanPatten@fresno.gov								x	7		RE-Mall / 50 year failure		
[WALL]										7		Removes too much of the mall, which equals removing of the history of it and what its designers intended- it was important enough at one time to be mentioned to us, so why take away that opportunity.		
[WALL]										7		Street and crosswalk are gray on gray		

Name	Email	Member of public Property owner Business owner Resident Shopper CAC member City/RDA empl. Option #										Dislike	Change	Other suggestions
		Like												
		X	X			X	X				7	This and any other hair-brained idea suggesting full or partial destruction of the mall.		
[WALL]											7	Too disjointed		
		x									7	too open		
[WALL]											7	Where do the kids play and where do the old folks sit?		
												Why do these alternatives make false promises such as "Keeping related Eckbo features." Like all of the alternative following #2 this is a plan that will destroy the integrity of Eckbo's design.		
Anonymous		X									7			
[WALL]											7		Add bike parking	
													Add flashing beacons or flashing sidewalk to warn cars of pedestrian crossing- like SLO. Pedestrians will feel safe and cars will have to slow down.	
[WALL]											7			
[WALL]											7		Add street cars	
													Crosswalk pavement. Change the color more drastically so cars clearly distinguish that it is a pedestrian zone. Use red/brick cobblestone, etc.	
[WALL]											7		Educate retailers on how to advertise and display their inventory. New signage, remove ugly metal gates from storefronts on the mall.	
		x									7			
													I like this design best, but I would leave more snippets of the Eckbo design which could be used as a pedestrian accesss ways to opposite side of the street. I can see how the fountains are regulating the length o fthe Eckbo portions saved, but this leaves large expanses of former mall and large expanses of street. Keeping the snippets would promote a more historical feel and woudl all the mall to draw for heritage tourism.	
[WALL]											7			
Delores Sulenta	Luftenbu	X			X						7		I would make it one-way traffic so more parking could be available.	
[WALL]											7		More housing, stores, restaurants- bring in people!!	
[WALL]											7		Put in bike lanes	
													Relocate redundant art newar Saroyan, to Courthouse park- spread beauty, don't just bulldoze and truck away. Expand trees and art onto Merced and Kern NORTH of Van Ness. Expan.	
[WALL]											7			
[WALL]											7		Round about needs to go	
	msjauher@yahoo.com										7			
													Advise to put the art in a sculpture garden & sell the idea of one of the best collections of contemporary sculpture on the West Coast. Cant do that convincinky if its basically mall decoration.	
Mark Deraud		X									8	7 or 8. The business of downtown is buisness		

Name	Email	Member of public Property owner Business owner Resident Shopper CAC member City/RDA empl. Option #										Like	Dislike	Change	Other suggestions
[WALL]											8	Ability to define Fresno as a true City. Best opportunity to promote private investment and downtown becomes a destination. High visibility for businesses, accessibility, best chance to draw a combination of major chains, retail and private businesses, light rail, safest alternative, most attractive.			
Anonymous		X									8	Access to business open; Seems like a safe environment; Much better visability for businesses; Wide open streets and sidewalks	Not sure about width of sidewalks, etc.? Would there be outdoor seating for restaurants? No low maintenance so City doesn't have so much to maintain - Old city can be great	Incorporate cement at someplace, ie., planter type and / or an art section toward old Gottschalks	
Phillip Siegrist	Philthysi	X									8	Allows more traffic & parking, Traffic/parking traffic →more shoppers/users, Q: Which plan will best accommodate future growth (business & residential)?	Very little artwork remains, Loss of character, Anywhere USA		
[WALL]											8	Auto traffic and public transportation are keys to economic vitality. Leave them out and struggle.			
		x									8	best of all alternatives			
Debatin		X	X		X						8	Best retail			
Anonymous		X									8	Best! This is the best move; Reinstates Fulton Street; Cities work most successfully when they behave like cities; Maximizes econ DVCMT potential; Might scare the suburban centers.	I have a concern with this approach that the "heritage" value of Fulton might not be passed on to future generations if the designers and executors do not or cannot create their "art" in the same spirit and quality as Eckbo did in his era. His work really was top notch for its time. (I know -- Now I'm hedging my bet!)	Try to retain some essence of the Eckbo heritage (sidewalk paving, some planters -- or reproduce modern replacements for equipment like benches, lighting, planters and trash receptacles.	
											8	Better than 6			
Michelle Crinklaw	mcrinkla	x									8	Closing part for Farmers Mkt and events	Historical elements being removed	Keeping features with more emphasis on shoppers	
Donavan Byrn		X			X		X				8	Connects Broadway. Still allows for outdoor festivals. Street car. Extra wide sidewalks.			
Dick Ellsworth	dellsworth@pearsonrealty.com										8	Creates opportunity,housing,commerce/employees			
Robert Garel	gareli@c	X			X	X					8	End the decay. We survived. Eckbo.		No water features unless we can contain the minerals.	
Devoya Mayo		X									8	Everything			
No name											8	Feels less kid friendly. Allows transit more easily	Doesn't keep landscape character. Doesn't have woonerf which is valuable educational opportunity		
Anonymous		X				X (former)					8	Good design, but #7 is the best!	I don't like the standard street structure - It doesn't draw any uniqueness to the downtown area. Get rid of ugly artwork - See #1 Changes	Same as #1; Now that the Fulton Mall is open, make it interesting! Have old-time classic cars drive people around. That would be unique to the downtown area.	
[WALL]											8	Good visibility and increased parking options.			
Brian Calhoun		X									8	Good! Excellent. Go for it. Again see BIS study which takes this approach. To do otherwise would be to waste the \$ 2M spent on the consultants. Even more, downtown Fresno will have a final stake driven into it's heart.			
Robert Gurfield	rgurf@ucla.e	x									8	Greatest potential to stimulate commerce, reduces obstructions, gives pedestrians clear view of the mall and greater feeling of security, reduces places for homeless to congregate.	May lead to congestion because streets are too narrow, traffic accidents, collisions with art, fountains, trees, cars, pedestrians, store fronts.	Make the Fulton Mall open to cafes, restaurants, entertainment and a place to go to sample ethnic foods.	

Name	Email	Member of public Property owner Business owner Resident Shopper CAC member City/RDA empl. Option #												Dislike	Change	Other suggestions	
		Like															
														Greatest value;maximum amount of veh. Traffic for high visibility for business;promotes transportation with light rail option;best chance to get a combinations of major retailers & privatly owned buisness, restaurants & retail			
Bill Andrews	Drew528	X											8		This would be an amazing plan		
Daryl Balch	BalchLandService		X										8	I don't believe a standard street is necessary	Loss of landscape and art features	Reduce the size of the street	
[WALL]													8	I like that it connects transportation hubs by utilizing a part of the Mariposa Mall that isn't being used efficiently			
[WALL]													8	I like the store front parking this seems to be an option that requires the least amount of subsidies.			
John Hernandez			X										8	I like this one. Let's do it. Parking, lite rail mix is good.			
													8	Increased transit to mall.		Some pedestrian only areas should be added.	
Randy White	<a href="#">randy.w</a>	x		x			x						8	Increases visibility of businesses and area	It removes small, grouped seating areas. A "standard" street isn't as interesting as a "boutique" street, and isn't as aesthetically flexible or pleasing.	Increase sidewalk art, scrolled grills around trees. Increase public space.	
													8	Interesting but hope the art & foliage will be retained		Absolutely necessary to have adequate parking!	
No name			X										8	Introduction of traffic into the mall	Thr transit, it dosen't look very pedestrian friendly	Omit the transit	
Marie Ramirez	marieda		x				x						8	keep connected			
[WALL]													8	Like idea of public transit			
			x										8	like the rail	might not work		
No name			X										8	Like Traffic. Like rail	No public space. Very little left of original design		
[WALL]													8	Love the sidewalks and lighting Street cares are fun			
						X							8	Major streets would be open to traffic & on-street parking. Revamping Mariposa Plaza.			
[WALL]													8	Make a big retail come in to have more people come to see it. Need traffic so people can feel safe			
Anonymous			X					X					8	Maximum parking			
[WALL]													8	More street parking			
George Schmidt	geonor3		x										8	more street parking; public transit going through; this option has the best hope of getting rid of the junk & homeless and making people feel safer			
Norma Schmidt			x										8	more street parking; public transit; I feel safest with this option			
[WALL]													8	My heart says #5 but my head says #8			
Delores Torrey													8	Need eating areas and more restaurants. Need low maintenance/low cost plants, shrubs, etc.		Open the entire area to pedestrians and cars.	
[WALL]													8	No more mall this option is a nightmare			
Ryan													8	Nothing	Everything. This is not Fresno	Everything.	

Name	Email	Member of public Property owner Business owner Resident Shopper CAC member City/RDA empl. Option #										Like	Dislike	Change	Other suggestions
Hal Tokmakian	haroldt@csufresno.edu										8	Nothing	This is a non-starter. "Go back to the drawing board." Will not meet CA and federal environmental regs.	See "dislike"	Introduce a standard street through the Fulton Mall with wide sidewalks and on-street parking. Open Merced Street, Mariposa Street, and Kern Street to vehicular traffic. Restore existing artwork, interspersing it throughout the Fulton Corridor, revamp the Mariposa Plaza, and introduce new streetscape and artwork. Fulton Street may be closed to traffic at the end of each block and may also accommodate transit.
[WALL]											8	Nothing! It's horrible and why should we have to compormise the nature of what make the mall unique. Is money always king?			
					x						8	open the mall to traffic; improve ____?(aroma)____; open cross streets	too long		
John Stewart		x									8	opening the flow of traffic	keeping some older buildings	look at historic sites from economic pheasabody	
Stephanie Roberts	Mixednu	X									8	Parking transit	Nothing	Nothing	
Rick Roush			X								8	Perfect	Everything	Nothing	
	fresyo@	x									8	Public transit		Whatever plan is adopted, preserve as much of the original as possible, and don't displace businesses that are already thriving there. (We should not displace those already using the space) Residential Space !!	
		x									8	rail; traffic; parking on cross streets; no parking meters; clear signage for business	lose spaces for parties;gatherings	narrow driving area; appropriate places for events	
		x				x					8	rail; wider streets; more parking		overall my favorite option	
Chad Gifford	danny3champ@yahoo.com										8	Re-connecting to the past "Best Choice"		Keep ECKBO wavy lines for interest of movement	
		X									8	Restore historic buildings	It would improve a sense of safety. Would improve traffic circulation which has been a major problem as newer residents are not familiar with the grid patterns. A method or way to improve street signage. Would give Fresnans a big city environment - a main street again.	Do not open Mariposa form Van Ness to the mall. Move clock tower to free speech area. Display sculptures in a better way - either by lighting or improved landscaping.	
Jack Van Patten	Jack.VanPatten@fresno.gov								x		8	Restores downtown rather perpetuating a 50 yr failure		Add trolley to Tower/N Fresno 7 Sunnyside	
[WALL]											8	Running streetcar on Mall			
											8	standard street through Fulton mall; new streetscape & artwork; open Merced, Mariposa & Kern sts to vehicular traffic		need a program (like a façade) that will improve the appearance of the buildings (with some financial assistnace from the city- many cities have such programs with very positive results	
[WALL]			x								8	Street car			
[WALL]											8	Street car and traffic- best chance for economic success- this or #6			
Suzanne Bertz-Ros	suzanne@bertz-rosa.com							x			8	street car/wide sidewalks/close parking to retail	Looses too much character		
											8	The fact that it is all open and you could easily get from store to store. I also think the incorporation of a rail car or some type of transit would exist just to help people get around the mall if need be. Like a people mover like they have in Detroit, but this one could be on the gound.	There isn't anything I can really think of that I don't like abot this plan. Keeping things open and well lit will help with people feeling safe enough to come & stay at night.	I would have stores that cater to a younger to middle age crowd. I would also keep Kern closed only because of the ballpark. I think it has enough traffic around it already.	
Shelton Hooks	famlife3	X			X						8				

Name	Email	Member of public Property owner Business owner Resident Shopper CAC member City/RDA empl. Option #										Like	Page 38 of 46		
													Dislike	Change	Other suggestions
Robert J. Dwyer	RobertJD@fresno.gov	X									8	The whole concept of the mall which is comparable to the great with all of the world. Check website '1000friendsoffresno.org' for photos of malls of the world- (see downtown fresno coalition)	The thought that any part of the mall would be open to traffic	Promote mall to foregin & domestic tourists. Restore all planters, water features & trim trees ect. Power wash cement. Have 2 events per moth scheduled. Promote ethnic/cultural events. Work more with various sporting events at ball park. Address parking situation.	
Adam Cleary	Adam.cleary@fresno.gov								X		8	This and Alt 7 are the most desireable alternatives. Allows for safe mix of peds and vehicles. Provides visibiltiy for businesses and easy access for customers. Wide sidewalks, street-scapes and trees create walkability.		More concern about preserving exist trees with wide street section.	
Stephen Lewis	slewis@fresno.gov	x				x					8	this could work	too car-centric	subsidize anchor stores	
Bruce Owdom	bao@dgfresno.org	X	X	X							8	This is the best solution. Maintains artwork in best visable locations, but opens the street to residents, owners, and customers. Possibility of street car line, initially connecting Tower District, HSR station and employment centers downtown. New streetscape-need smart shade.	Please use traditional materials-cement, asphalt-it's cheaper and better looking than phoney colored, stamped, patterned cement. Keep it authentic-this is not "River Park"- which has neither a river or a park.	Add street car to connect w/ HSR and other points. Add bulbouts at corners to calm traffic if not already included. Add historic lighting to complement historic buildings & to build on historic theme.	
Anonymous		X		X							8	Tranit, Transit, Transit! Same strengths as #7.	Same as #7, except an even more intrusive street. Alternative #7 is much better and offers the same advantages.	Again, it's a matter of opening it completely to traffic or not - not about small changes.	
[WALL]											8	Transit- airport style trams might be more feasible			
Marjorie Dau		X		X							8	Trolley if it uses alt. energy. Prefer 6/7 more if they included a light alt. energy transportation option	Sidewalks too narrow. Too far from Eckbo's concept.		
Anonymous									X		8	Vehicles, ability for people to access. New artwork. Complete redesign.	The risk involved w/spending \$ for improvements. Again, no guarantee that different shops will move in - that it will be a vibrant area.		
No name									X		8	Vehicular traffic through mall.	Loses ambiance of the old mall.		
[WALL]											8	Very distinguishable verticle crosswalk			
Esko Siipola									X		8	Wide sidewalks;increased accessibility to shopping/enterteinment	Overgrown landscaping. Provide funds to have an array of diffretn plants	Incentives to invets in fulton mall/street. Bring educational institution. Free parking to buisness owners. Have event themes each week to lure citizens to area	
											8	zero	Not a good idea, will be too costly, little benefit. Traffic jam. Will not help improve the area. Street too narrow, will be costly to change.		
[WALL]											8		A distorted picture- no wide sidewalks would exist.		
[WALL]											8		Cars on Mall		
[WALL]											8		complete elimination of urbank park; uninspiring design		
[WALL]											8		Destroys everything. Typical Fresno not respecting our history.		
No name											8		Don't want it to look like all of the other streets in downtown.		
Anonymous		X									8		I am shocked to see how a resputable firm like Monte & Polyzoides is cooperating in this mischievous, pie-in-the-sky enterprise. If alternatives to detroy part or all of Eckbo's design are chosen, the name of M&P will be tainted. The slide showing a fully restored street plus wide sidewalks is misleading.		
[WALL]											8		I don't like this plan- no compromise		

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Name	Email	Member of public	Property owner	Business owner	Resident	Shopper	CAC member	City/RDA empl.	Option #	Like	Dislike	Change	Other suggestions
[WALL]										8	I think people would be fighting for traffic again		
[WALL]										8	It's a travesty to the hearts and sould of the mall		
[WALL]										8	Leaves no memory of the mall		
[WALL]										8	Loss of historic value of the mall		
[WALL]										8	Loss of original architectual art and feel		
Nancy	Nancyje	x			x	x				8	maybe too radically eliminating; may no longer have the "Fulton feel"; may not honor the Eckbo feel & design; not sure we will recognize the past I the present		
											Misguided idea that traffic will fix all of downtown problems, destructions of our collective history, destruction of art; costs, can't afford to maintain what we already have. Divesting artwork of its context and meaning by moving it.		
		x				x				8			
Delores Sulenta	Luftenbu	X		X						8	No		
Judy Shehad	JudyShe	X								8	No cars		
[WALL]										8	Nothing, it's great!		
											Opening through streets will destroy what the mall is intended to be-not just commerce-but an urban park. Removing & redistributing, fountains & art to accommodate traffic takes the continuity away. Everything is in its place for a reason. Imagine eating a cake & then eating its ingredients separately-whole different experience & not so pleasant. If streets like Mariposa are to be opened in hopes of clear access to high speed rail, do we want to get what we ask for and introduce congested traffic, sitting amidst pedestrians with exhaust flowing & radios blaring. People on cell phones not paying attention to a person who may be trying to squeeze between cars. What we will end up with is a very disturbed, unfriendly environment with people frustrated with being late, armed w/ a vehicle, intermixed w/ people on foot trying (or expecting) to have a pleasant experience.		
Eldon Daetweiler	eldon@f	X								8			
No name		X								8	Rail-don't like what happened in Houston		
[WALL]										8	Retail ain't coming to the mall.		
Greg Barfield	gregory.	X						X		8	Takes all Eckbo features out. Loses the character of the mall.		
Anonymous		X				X				8	The expense & the sacrifice of the artwork. Once this is done it's done - We can't get back what we had.		
		X	X		X	X				8	This and any other hair-brained idea suggesting full or partial destruction of the mall.		
[WALL]										8	This plan assumes a high level of major retail, which Fresno doesn't have the demographics to sustain. This dials up the retail too far.		
Mary Savala	rudysava	X								8	Too much potential for making Fulton St. a major thoroughfare		
Abraham Lopez										8	We loose all aspects if the mall, along with its oart of our history		
[WALL]										8	Where are the Eckbo features?		

		<div>Member of public Property owner Business owner Resident Shopper CAC member City/RDA empl. Option #</div>											Page 40 of 46		
Name	Email											Like	Dislike	Change	Other suggestions
[WALL]												8	Where do the kids play and where do the old folks sit while mom and dad shop?		
[WALL]												8	Where is bike parking?		
[WALL]												8		Add "Saroyan Performing Arts Center" at Mariposa Plaza. 3 theatres similar to "Gallo Performing Arts Center" in Modesto. Six level underground parking. Victorian, Mid-century modern, modern hybrid architecture. Demolish xisting buildings on block except Bank of Italy.	
[WALL]												8		Add bike parking.	
[WALL]												8		Add kid spitting fountains like Fashion Fair	
[WALL]												8		Add spitting foundtains	
[WALL]												8		Artworks needs replacement.	
[WALL]												8		As you redo the design, the wavy eckbo lines should still be kepts. It shows great movement while you walk and drive through the corridor.	
[WALL]												8		I would rename this portion of the Mariposa Mall "Legacy Lane" and invite cultural groups to submit movement art pieces representing their cultures. This might help to also get the buy-in of citizens when they realize their cultures are being finally recognized.	
[WALL]												8		Ideal, personal rapid transit and 24 hour automated bus	
[WALL]												8		Leave the Mall	
[WALL]												8		More retail shops, antiques and sporting good stores.	
[WALL]												8		Need to be safe for a single woman. It is not safe for a single woman right now.	
[WALL]												8		Need to open up the streets so business can have public come intot he shops.	
[WALL]												8		Not sure downtown can compete for the retail needed for this to succeed.	
[WALL]												8		Sculptures. Add lighted Modern colorful sculptures	
	msjauher@yahoo.com											8			
Bruce Owdom	bao@dg	X	X	X								9			Open/develop alleyways for specialty service/retail functions underutilized at present. Restore grid. Street car to Tower Dist/Fig Garden Village and points north.
David wells	David_W	X	X	X								9			Can read notes
Delores Sulenta	Luftenbu	X		X								9			I think the first step before everything is to invest in fixing the fronts to all stores making them so much more presentable to the eye at the same time fix the planters and bring back the color. I believe this would help to get things started. Get rid of the levi stores, everything on the Mall is junk - they all have the same stuff - with these you'll never get anything else. While the water fixtures are employ, paint them blue where the water would be and clean the tiles. There are a lot of trip and fall areas from circular parking to the stadium. Your waiting for a law suit.
Greg Barfield	gregory.	X								X		9			K:\Economic Dev\Angela\Specific Plan\Greg Barfield Alternative 9.pdf



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Name	Email	Member of public	Property owner	Business owner	Resident	Shopper	CAC member	City/RDA empl.	Option #	Like	Dislike	Change	Other suggestions
Helen Linker	Hlinker@co.fresno.ca.us							9					One of the first things that needs to be corrected is the watering of plants & trees on the Fulton Mall. There are sprinklers at each flower bed or tree area. A lot of the plants and trees are not healthy. It looks like some areas are not getting water or the water is running into the walk ways. #1 All sprinklers should be checked to verify that they are working correctly & watering the correct area. #2 Trim plants that need it. Clean up flower beds and tree areas. Why plant new plants without water? #3. Have small street sweeper come to Fulton Mall at least once a month to remove leaves etc. The areas closer to the stadium seem to be kept up better than near CVS. I remember when the Fulton amll was 1st opened it was a beautiful area with wonderful stores. I have been away from the mall for over 5 yrs and can't believe the change in the appearance. Before the plants/trees were healthy & the mall was cleaner with a lot of Security. There are plants in fron of the Bankers Ballroom that are dead and they are the low maintenance variety. Tha large pots that once held beautiful plants only have dead plants & garbage in them. The sprinkling systems are there, they just need to be maintained. There is water
Jim DeSousa		X								9			Open it up for Epic center type for all ethnic groups, commercial stores, agricultural items from Fresno, wine making, etc. Build something like the Disneyland Epic Center in Florida. Maybe 1/2 financed by City, other 1/2 by Fresno's different ethnic groups which are over 100 hire in Fresno alone. Fresno has an intl airport. People from all over the world come here and could connect up with their own culture people to get ideas of what to see. How to invest-like Tulare Ag show. Places to stay like bed & breakfast from one's own culture. Have permanent chess/checkers tables. Marbles for kids, etc. Outdoor theater/snacks. Living upstairs, having tour bus downstairs. Plenty of parking and accessibility to everything buses, bicycles, golf carts, taxis. Maybe a Fresno downtown taxi. Open mic, guitars, musicians, coffee, etc.
Marie Ramirez	marieda	x				x				9			add water back; bring more business; reach out to city out-of-towner developers; advertise Fresno more; big amusement park; farmers market; everyone needs to come together as one, just as a marriage should be
Michelle Crinklaw	mcrinkla	x								9			Open streets/15' sidewalks/keep certain mall features
Suzanne Bertz-Ros	suzanne@bertz-rosa.com					x				9			incorporate options #6 & #4 w/ some closed areas

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Name	Email	<div>Member of public Property owner Business owner Resident Shopper CAC member City/RDA empl. Option #</div>										Dislike	Change	Other suggestions	
											9			1. Extend mall to Toulumne - housing mix on both sides. 2. Connect Broadway to Tulare. 3. Completely restore mall (fixing design flaws where necessary). 4. Add gateway features at north & south end entrances. 5. Promote/establish housing in upper floors. 6. Use alleys for traffic.	
		X									9			Commerce is desired for downtown - why must it all be on the mall? Hopefully nearby streets and neighborhoods will get more attention if not , it does not matter what you do the mall unless the area around it gets a uplift.	
														Repair and restore mall to original condition. Remove all buildings from side of mall up to alleys. Build new stores, restaurants, tastefully placed to compliment the mall as a centerpiece. Do not allow a linear strip-mall effect. Have limited free parking from alleys. No cars on mall. Do not permit long term daily parkers to take up alley parking. Maintain mall to restored level through use of PBID. Expand the mall to alleys where possible from removed buildings. This view may be different than that of others, but it will be economically sustainable because it will require that building and business owners be viable and sufficiently capitalized to be compatible with the cultural resource of the mall.	
Richard Lee Balling	<a href="mailto:rleeb47@yahoo.com">rleeb47@yahoo.com</a>	x									9	web		become over the next 10 to 25 years, what changes or improvements to the following would you like to see? :Complete integration to the future of Fresno and the Central Valley. If over the next 10 to 25 years new buildings were built in the plan area, what types of buildings would you like to see built?: Business and Housing. Over the next 10 to 25 years, what buildings in the plan area would you like to see removed?: Old and unuseable. What amenities and/or uses the plan area are missing?: The best of all the Alternatives would work well! Do you enjoy walking in the plan area? Why or why not?: Yes, but we need better a safety plan. What useful or fun places can you walk to from your house?: None! What places are near your house but not	
What places in the plan area do you like the best, and why?: ALTERNATIVES 2, 3 & 4												The plan needs to be pedestrian friendly, but modern and enduring			

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Name	Email	Member of public Property owner Business owner Resident Shopper CAC member City/RDA empl. Option #	Like			Dislike	Change	Other suggestions
Anne Young	m.annadance@gmail.com				web			Please do not tear up the Main Mall. quote from the Main Street program: "This is one mall we do not recommend taking out. There are some problems, but you can make it work if you want to. It would be more expensive to take it out." A list of recommendations were presented to make the Mall work. Apparently, most of those recommendations were ignored. How we can make the Mall work - Seven top priorities: 1. Fresno City must be business friendly in order to fill the vacant buildings. 2. Install visible information plaques at the ends and middle of the Mall so that people know where businesses are located. 3. Enforce a property owner's code stating that their property must be occupied by a designated time. 4. Launch a positive campaign promoting the Mall. Show recent pictures of crowds participating in festivities on the Mall. 5. Get the community involved. Enlist the help of service organizations. Present a plan for organizations to be part of revitalizing a small portion of the Mall. Partner with owners to help clean and preserve specific areas. Provide sponsorship plaques for organizations that contribute to

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Name	Email	<div>Member of public Property owner Business owner Resident Shopper CAC member City/RDA empl. Option #</div>										Like	Dislike	Change	Other suggestions
Anonymous											web			<p>What places in the plan area do you like the best, and why?:The brick horseshoe complex across from the Convention Center, the brick office courtyard just east of the complex, and the Galleria. These areas are clean, nice looking, and have good restaurants. What places in the plan area do you like the least, and why?: The Fulton Mall. The mall is dirty, there is a lot of loitering, and the stores on the mall only have bargain basement quality items.As you imagine what the plan area can become over the next 10 to 25 years, what changes or improvements to the following would you like to see? : I like the idea that was proposed on 9/27 to open up the mall at the intersections. I think that will divide the strip into much smaller manageable areas. I'd like to see the areas dedicated to incorporate housing and live-work units. If over the next 10 to 25 years new buildings were built in the plan area, what types of buildings would you like to see built?: no comment Over the next 10 to 25 years, what buildings in the plan area would you like to see removed?: The City has a very old building and</p>	

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Name	Email	<div>Member of public Property owner Business owner Resident Shopper CAC member City/RDA empl. Option #</div>										Like	Dislike	Change	Other suggestions
Anonymous												web			<p>What places in the plan area do you like the best, and why?: Fulton mall is the best part of downtown.What places in the plan area do you like the least, and why?: Everything else. Wide, empty streets, no shade, nothing to do. As you imagine what the plan area can become over the next 10 to 25 years, what changes or improvements to the following would you like to see? : Wider sidewalks. Bike lanes. More trees. If over the next 10 to 25 years new buildings were built in the plan area, what types of buildings would you like to see built?: Mixed use buildings. Parking in the back or underground. Over the next 10 to 25 years, what buildings in the plan area would you like to see removed?: Remove surface parking lots, not buildings. What amenities and/or uses the plan area are missing?: Public restrooms. Do you enjoy walking in the plan area? Why or why not?: I enjoy the shade of fulton mall. What useful or fun places can you walk to from your house?: A trail, and nothing more. What places are near your house but not easy to walk to, and why?: The supermarket, lack of crosswalks, broken sidewalks,</p>
Peter Robinson	<a href="mailto:probertson@csufresno.edu">probertson@csufresno.edu</a>											web			<p><b>HERE ARE MY PRO BONO CONSULATION FINDINGS, as a 25-year resident of Fresno.</b> Yes, some people will hate me for this: We can drive through Fig Garden Village and the parking is free. We can drive through Sierra Vista and the parking is free. We can drive through Fashion Fair and the parking is free. and, we can drive through River Park, and there is no river, there is no park, but the parking is still free. But, we can't drive through Fulton Mall. And, even if we could, the parking is not free. Are "we smarter than a fifth grader?" We love our cars and dislike paying for parking. Pure and simple. Enough said. Open Fulton Mall to one-way vehicular traffic. And, allow parking for free for a minimum of three hours. Four is even better!</p>

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	<a href="mailto:gal12gal@comcast.net">gal12gal@comcast.net</a>									web			The Fulton Mall should have a street to drive through it. Cars need to be able to drive up to the stores to allow more shoppers. There should be no charge to park in the stalls. There should be a time limit though. If you open the street to drivers, then you can also make a bike lane as well. When there are planned activities taking place on the Fulton Mall then the street could be closed for pedestrians only.